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Pacific Western Airlines Inflight Magazine
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February 1986



ADVENTURE NORTH!
ROBERT KADLEC: EAGER FOR CHALLENGE
THE DYNAMICS OF FRANCHISING
RSP's: UNDERSTANDING THE NEW RULES

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EDITOR
Gabriele Scherubel
ASSISTANT EDITOR
Lynda Comerford

DESIGN
Karin Schrott
PRODUCTION TRAFFIC
Angelika Sieber
ACCOUNTING
Peg Graham

Typesetting: Wayside Press Ltd.
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CONTRIBUTING WRITERS
cock, Phyllis Leppa, Laura-Lee Locheed,
Chris Potter, Wes Rataushk.

**CONTRIBUTING PHOTOGRAPHERS
AND ILLUSTRATORS**
il Barton, Lyn Hancock, Rob Melnychuk,
Perspective 5.

CORRESPONDENCE
relating to this magazine, write to Skyword
g Limited, 2802 - 30 Street, Vernon, B.C.
(604) 549-3131. On matters concerning
stern Airlines, write to Senior Director for
Communications, Suite 2800, 700 - 2nd
Avenue, Calgary, Alberta T2P 2W2 (403) 294-2000.
concerning Time Air, write to Director of
and Public Relations, Dwight R. Jensen,
3, 1804 - 3rd Avenue South, Lethbridge,
Alberta T1J 3Z1 (403) 329-0355.

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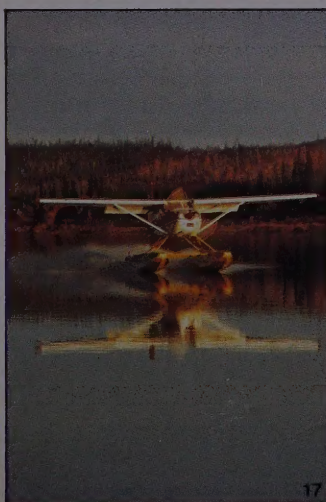
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From Yukon and the Northwest Territories and across the northern reaches of British Columbia, Alberta, Saskatchewan and Manitoba the adventure traveller can hike, canoe, whitewater raft or fly into breathtaking natural grandeur to partake of fishing, hunting, and naturalist pursuits unparalleled anywhere else on earth. Join us in exploring the world's last true frontier.

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Front Cover Photo: Travel Keewatin, Northwest Territories.

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It's like no hotel on earth.

Pan Pacific Vancouver Hotel is now under full service

Welcome aboard the only hotel in Vancouver that's on the water. *And* in the downtown core. Here at Canada Place, you're surrounded by the sights and sounds of a great cosmopolitan port. Yet still next door to business, shopping and nightlife.

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system. In the Pan Pacific, you go top cabin all the way.

Our four restaurants present a trans-oceanic choice—from West Coast casual to authentic Japanese, dim sum to Continental.

For the fitness-minded, there's a fully equipped health and racquets club, a heated outdoor garden pool, a whirlpool and paddle tennis court. And to speed your business affairs, the neighboring World Trade Centre Office Complex provides access to today's latest support services—from instant secretarial service to a complete instant office.

Next time you visit Vancouver, sail with the Pan Pacific. Once you've sampled

our luxury liner service, you may never stay ashore again.

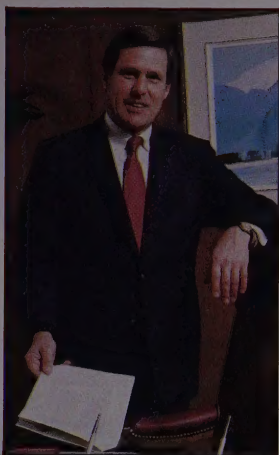


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February 28, 1986 will mark our 40th anniversary of airline operations. Pacific Western Airlines was founded by Russ Baker in Fort St. James, British Columbia in 1946. The company was then known as Central British Columbia Airways Ltd. and from the very beginning had a reputation for on-time service, knowledge and ingenuity.

In 1949, Central B.C. Airways was commissioned to do aerial surveys for the giant aluminum and power complexes at Kitimat and Kemano in the rugged mountainous backcountry of British Columbia. During the development of this project, Central B.C. Airways handled 95 per cent of the air support, consisting mainly of

heavy industrial freight and workers. This project established the company as a viable commercial air courier.

Between 1949 and 1952, the company acquired seven other smaller flying services. With each acquisition, Central B.C. Airways expanded its base of operations, providing the much needed manpower and equipment necessary to maintain a rapidly expanding air service.

In 1953, the Company adopted the name Pacific Western Airlines; the beginning of another important era. Many stages of growth followed in the years to come and many milestones were achieved in the development of freight customers and passengers alike.

Then in November, 1968, the company introduced jet service on its scheduled route system, with the delivery of its first Boeing 737. Pacific Western was the first Canadian carrier to order the 737 aircraft. Stampeder Service linking Alberta and B.C. began on December 17, 1968. More growth and imminent changes . . .

The Pacific Western system provides jet air service to business, industry and leisure travellers throughout British Columbia, Alberta, Saskatchewan, Manitoba, Ontario, Northwest Territories, Yukon, and trans-border service to Seattle in the State of Washington.

Today, Pacific Western is the largest airline in Western Canada, carrying nearly three million passengers per year.

As we begin the second half of this decade, we are proud of our past and we see the future offering many new opportunities and challenges. We are a people oriented company striving to offer passengers the service they deserve.

Thank you for being part of it all!

RHYS. T. EYTON
President and Chief Executive Officer
Pacific Western Airlines



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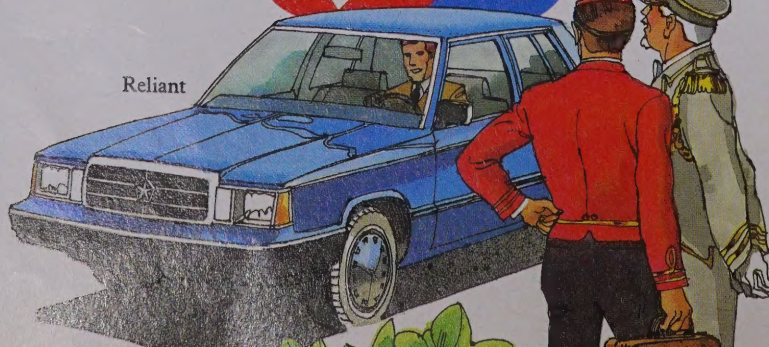
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WESTERN PERSPECTIVE



Whaling Walls

Are you surprised if while driving the Greater Vancouver you spot a pod of whales floating out of the morning fog or a family of barnacle-enraptured whales surfacing for a breath of fresh air? Huge, life-size murals of these scenes appear on the outside of some of Vancouver's buildings, the work of international marine life artist Robert Wyland.

Wyland's dream of an international series of 100 murals dedicated to the great whales, nine of the building-sized murals have been painted over city streets in California, Seattle, Tokyo and B.C.'s Vancouver. Greater Vancouver is just one of the two of the spectacular murals on the U.S. border in White Rock, British Columbia. On Melville Street in downtown Vancouver, during the Expo '86, visitors were able to watch Wyland at work — transforming concrete into life in at least two or three other murals in Vancouver's downtown area. Wyland's first downtown Whaling Wall IV was painted in a period of 12 days. The mural depicts a family of three grey whales (the largest about 70 feet long) breaching the ocean's surface. Following them are a shoal of dolphins and a pod of Pacific waters. The wall, painted on the grey whales which perched on White Rock in 1983, is a far cry from the concrete or mirrored facade usually associated with financial institutions.

Wyland's first downtown Whaling Wall IV is on 190 Melville Street (a block off Georgia Street main thoroughfare) a building that a year ago, would not have been noticed in the jumble of

office towers. The David Green Design Group was assigned to perk up this plain office tower. They contacted Robert Wyland and asked if he'd like to bring a Whaling Wall to Vancouver. Wyland's price was easy enough to match — he paints the murals for free, as long as his sponsor picks up the expense tab. (He makes his living by selling smaller paintings and prints.) The next task was to find a supplier for the 300 gallons of house paint required for the creation. General Paints came through not only with a free supply for this project, but with a commitment to support all of Wyland's Whaling Walls in Canada.

Wyland tackled the new project on August 15, 1985 and less than two and a half weeks later "Orcas — Whaling Wall VIII", seven storeys tall and stretching 175 feet across, was complete. Now, on their way to work, Vancouver's sleepy commuters awaken to a life-size pod of killer whales surfacing in a misty, tree lined coastal inlet. (Within days, while Vancouver's citizens and visitors were ogling the enormous spectacle, Wyland was in Tokyo's Ginza district creating a life-size display of sperm whales — his first Whaling Wall in Japan.)

Robert Wyland calls his work "the art of saving whales". His paintbrush is a standard commercial paint sprayer and the palette is a construction scaffold cluttered with buckets of house paint with tubes running into an air compressor. The 29 year old artist/scuba diver/whale watcher lives for six months of the year at his home town studio in Laguna Beach, California (where he painted his first mural when he was 15 years old — an alpine landscape on the side of a Dairy Queen). Laguna Beach is also the site of his first Whaling Wall, painted in 1981. Winters are spent in Maui painting and diving with his whales. Hawaii is also the location of the artist's largest mural (and one of the largest paintings in the world) — "Hawaiian Humpbacks, Whaling Wall VI", in Honolulu. This gigantic portrayal which is over 300 feet long and 20 storeys high, consumed over 900 gallons of paint.

Wyland is naturally involved in whale preservation activities and is the international art director for the Sea Shepherd Conservation Society. The idea of Whaling Walls came from his appreciation of these gentle giants and a desire to bring to everyone a scuba diver's view of the world's largest mammals. □

— Wes Rataushk

Croissants Anyone?

Peek in the window and see people working with large slabs of dough and butter, rolling, cutting and shaping and doing other

mysterious things. Smell the delicious scents which waft out as a door opens further down the expanse of glass. Are your taste buds activated yet? Are your lips beginning to mouth words like, "Croissants! C'est merveilleux! C'est la vie!"? Turn your feet towards the doorway of this establishment just off the 10th Street bridge in Calgary, Alberta, and you'll discover you're gazing into the inner workings of the Croissant Company.

This tasty organization is managed by the youthful combination of Tim Phillips, 26, and his wife, Irene Malinowsky, 23. Approximately 5000 to 6000 croissants go out their doors each day. Almost two years old, the company sold \$250,000 worth of croissants in its first year of operation and Phillips expects the second year to be double that figure.

The company began with a great burst of enthusiasm. "We took a holiday out to Montreal and noticed how popular croissants were there. We liked the atmosphere in the shops. They were like Parisian cafes, with baking smells and people bustling back and forth, and we heard they were popular down in the eastern United States, too. We thought it was such a great idea and got excited about it!"

The pair had visited Montreal in January 1984 and by March they had leased a building and started looking around for secondhand baking equipment. Malinowsky left university; Phillips has already obtained his degree in business. The money to fuel their endeavour came from Phillips' savings and a loan from a relative of Malinowsky's.

"The first two months were spent figuring out what we needed to buy in terms of equipment, and how exactly to make the product, because it's quite tricky to make," says Phillips.

By April 1984 they began manufacturing and going through some trial runs. "That first summer Irene and I worked here almost all the time," says Phillips. "We'd start at two of three in the morning. We'd bake and then go and try and make sales at various restaurants around town. Then we'd catch a few hours of sleep and get up and bake again the next day."

Now they have 25 people working full-time, on around-the-clock shifts. From 8 a.m. through to 2 p.m., the dough is mixed for the next day's orders, then goes into a cooler to set for a few hours. At 11 a.m. other workers arrive to layer the butter into the dough — a process which takes approximately five to six hours. The dough is layered with butter, left to rest and layered a bit more. At 7 p.m. the bakers start and work through until 5 a.m. — rolling, cutting and filling. Packaging begins at 2 a.m. — ready for the delivery

WESTERN PERSPECTIVE

people who work from 4:30 a.m. until noon. The retail staff arrive at 7 a.m.

Currently involved in retail sales, the company initially started as a wholesale business. "We thought wholesale would be the way to go, because you go out and get your customers," Phillips explains. "Whereas in retail you may think you have a great idea, but you have to sit there and hope someone comes. And what if nobody comes?"

Wholesale customers include hotels, restaurants, caterers and institutions, and both wholesale and retail customers can choose from a line of nine different croissants — regular butter, four entree croissants and four dessert croissants. The entree fillings feature cheese, spinach and feta cheese, broccoli and cheese and Italian vegetable, while the sweet croissants have apricot, strawberry, rhubarb, chocolate and almond.

While a company specializing in croissants is unique in Calgary, and possibly in Western Canada, the croissant has long been a staple bread pastry in Europe, particularly France. In Canada, large wholesale bakers typically include a croissant as one out of 150 to 200 products in their line, but seldom do they appear with fillings or the variety of fillings The Croissant Company offers.

Phillips and Malinowsky have further plans to expand the retail area with seating and tables — providing a "real croissant cafe" with a variety of products and desserts made with croissants or croissant dough, including pizza.

After the retail operation proves itself in Calgary, they plan to open another in Edmonton to test their lines of distribution. After that, the possibility of franchising will be considered, with each franchised operation being supplied with croissants from the parent company.

"Things have to be running smoothly before you can seriously take a franchise off it," points out Phillips. "But we want to do as much with the product as we possibly can. I bet we get offers and inquiries about franchising every three weeks, and every month or two, a really serious inquiry. We just haven't been ready yet.

"When we look back, we can hardly believe that we really did what we did, and have come as far as we have. We were certainly naive to begin with, but it seems to have worked to our advantage. If you don't know what you're up against, you just proceed and overcome the obstacles as they occur without anticipating problems. If you started to think about all the things that could go wrong, it might almost become insurmountable," muses Phillips.

May the croissant live forever! □

— Phyllis Leppa

Your Lucky Day

If you're superstitious about Friday the 13th, you definitely will *not* be reassured to learn that you're most likely to be fired on this day.

To be precise, a nationwide survey of leading companies reveals that more firings take place on Fridays — all Fridays — than on any other day of the week.

The survey, which was developed by Robert Half International, the world's largest financial executive, accounting and data processing recruiters, was comprised of interviews with personnel directors and vice presidents of one hundred of America's 1000 largest corporations.

According to company president Robert Half, 38 per cent of the respondents said that they usually do their firing on Fridays, while the next largest group (only four per cent) said that they were most likely to let the axe fall on Wednesdays.

The survey, which was conducted for the Half organization by an independent research firm, found that 39 per cent of the executives were most likely to do their firing late in the afternoon, with early morning, mid-morning and early afternoon favored by 11 per cent, 10 per cent and 9 per cent respectively. Only one per cent named the noon hour as their firing hour.

Half notes that there is no evidence to support the belief that Friday the 13th is more perilous than any other Friday. "Of course," he points out, "there is always the danger of creating a self-fulfilling prophecy. If you believe the date is unlucky, your actions may appear to have unlucky consequences."

Learning can be fun

Tired of watching reruns of prerecorded movies and taped television shows? One alternative worth considering is the growing number of self-help and instructional video cassettes.

This special category of home video programming barely existed two years ago. According to a recent report in *Publisher's Weekly*, a trade publication, instructional and self-help videotapes are the fastest growing category in the home video market.

Vancouver based Video Learning Store is Canada's first video retailer to specialize in the instructional and self-help videotapes. Canadian bookstores are expected to sell these specialized tapes in the near

future.

Video Learning currently stockpiles 250 titles on such diversions as cooking, computers, exercise, home improvement, language, business and travel. "Business good," says Keith Hedron of Video Learning. "Our computer videotapes have been well received, especially in the business community."

Growing video appeal as a medium is due to a number of factors. Like print, video provides action, color and synchrophonic sound. Videotapes are also cheaper than their small size, about the same as paperback books, allows for easy storage.

Millions of video recorders have been sold in Canada and the United States. VCRs are estimated to be in 33 per cent of Canadian homes. As the number of movies on videotapes declines, a programming is expected to increase.

The instructional and self-help cassette market began with Jane Fonda's exercise tape. Jane Fonda's *Workout* remains the largest seller in the industry, with over one million copies sold. Following in the footsteps of Fonda, Debbie Reynolds, Bonnie Franklin, Raquel Welch and Richard Simmons produced their own exercise tapes. Vancouver's queen, Dana Zalko sold over 500 copies of her aerobic tape in Canada.

For the active sports enthusiasts, a variety of sports tapes are on the shelves — golfing, basketball, fishing, sailing, running and tennis, are only a few examples.

Julia Child is among a growing number of superstar chefs who have produced videotapes on cooking. Child's *How to Cook* is the first complete video cooking course. The six one-hour tapes — which come complete with books — cover the basics of cooking from soups to desserts.

For the upwardly mobile, *Forbes Magazine* offers six videotapes on business strategy, grooming, persuasive speaking, gourmet cooking and wine tips.

If your taste runs to business, *Forbes Magazine The Joy of Stock* is worth considering — especially for the novice investor. This tape covers 100 ways on investing in stocks. Each topic is covered by a quiz.

The future of self-help and instructional tapes looks promising. These special tapes have a role to play in the dissemination of information. Currently, the major disadvantage. Self-help tapes range from \$50 to \$155. Rentals range from \$15 dollars a day. Imported tapes are highly taxed. Canadian video entrepreneurs have yet to enter the market.

— Noel

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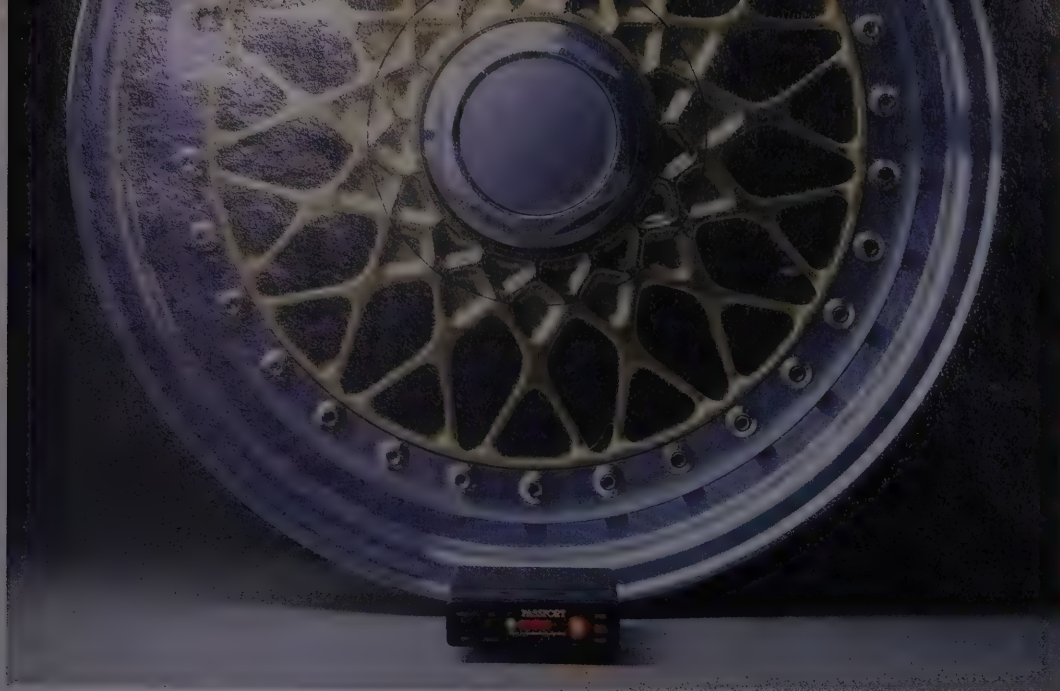
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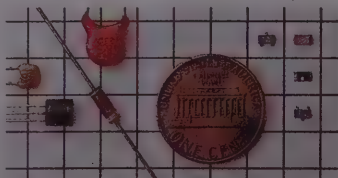
"In a word, the Passport is a winner," said *Car and Driver*.

The experts report excellent performance. Simply switch PASSPORT on and adjust the volume knob. Upon radar contact, the alert lamp glows and the variable-pulse audio

Small means the size of a cassette tape

begins a slow warning: "beep" for X band radar, "brap" for K band. Simultaneously a bar graph of Hewlett-Packard LEDs shows radar proximity.

As you get closer, the pulse quickens and the bar graph lengthens. Should you want to defeat the audible warning during a long radar encounter, a special switch provides silence, yet leaves PASSPORT fully armed for the next encounter. A photocell adjusts alert lamp brightness to the light level in your car. PASSPORT was designed for your protection *and* your convenience.



In PASSPORT, 102 SMDs (right) do the work of ordinary transistors, resistors and capacitors.

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The president and chief executive officer of Inland Natural Gas anticipates a bright future as his energy-based company emerges from a cocoon to experience unforeseen growth.

ROBERT KADLEC Eager for Challenge

by Chris Potter

As you read this — possibly escaping B.C.'s chilly weather, perhaps returning to it, or maybe transferring from one cold spot to another — take some consolation in knowing there's at least one man who's glee increases in direct proportion to the chill factor. He is Robert Kadlec, president and chief executive officer of Inland Natural Gas Co. The colder it gets, the more his product sells, as homeowners and industries in B.C.'s interior turn up their thermostats.

The winter of 1984/85 — which was about 12 per cent colder than normal — was one reason for Inland's increased earnings of \$7.6 million (\$2.63 a share) on revenues of \$217.2 million versus \$5.6 million (\$1.92 per share) on revenues of \$194.5 million the previous year. The early cold snap this winter promises to maintain those earnings.

The other reason was Inland's metamorphosis from a small, back-pocket utility company serving B.C.'s interior to the province's 19th largest business — eyeing continued expansion and diversification. Such growth inevitably squashed a few toes, and most of the digits belonged to Trans Mountain Pipeline Co. It's an old story now. Battle wounds are healed and a good working relationship has resulted between the two divisions.

"It's the kind of takeover we wouldn't normally have entertained, but we were virtually forced to the table by Trans Mountain," admits Kadlec. "We had to do something to turn things around because without proper ownership it's difficult for a utility to develop and expand. That's what prompted the reverse takeover." And the result has been a growth for both companies which neither could have foreseen.

The contest ended with Inland owning 67 per cent of Trans Mountain and Trans Mountain owning 49.9 per cent of Inland. "We were shaken from our lethargy," says Kadlec. The pipeline acquisition was the start of something big.

"Before the takeover we were living in

a cocoon, just paying lip service to expansion," he admits.

Trans Mountain's throughput had declined to less than half capacity in the 1970s, but with increased oil exports it full tilt last summer. Meanwhile, Inland's customer base has grown from less than 10,000 in 1957 to 126,000 — a growth which would have occurred even without the federal grants for oil-to-gas conversions says Kadlec, although he admits the grants boosted awareness. Service has expanded from 27 communities to 60. While domestic subscribers contribute a fraction of the revenue brought in by industrial customers (even though they account for 50 per cent of the customer base) the boost helped offset massive economizing by corporate customers. A number of sawmills, for instance, turned to burning wood waste as an energy source when gas prices rose.)

In the wake of such success, Inland last summer announced expansion plans in the non-utility areas of oil and gas production. The result — shares trading at their highest level (above \$20) since 1957.

"We're fortunate," says Kadlec. "We have a product which virtually sells itself and is competitively priced. Between 90 and 98 per cent of new homes in our service area sign up for service, so we don't have to spend a great deal on advertising."

Inland's 50/50 split between industrial and residential subscribers is a good one, says the president.

"Too many residential customers result in a bad load factor — it's seasonal and homes will use more gas in cold weather. An all-industrial base is also bad if it's related to one industry. When that industry hurts, the energy supplier hurts. A large portion of our industrial load is forestry related, but we also have Cominco with a smelter and fertilizer plant, a glass plant, Hiram Walker, Lafarge Cement, coal drying operations and so on. It's a pretty good spread."

Attempting to ensure a broad industrial base was the push Kadlec needed to approve Venture Inland — an economic development program designed to lure new



Rob Melnychuk

“ “ I guess my long-term goal is to have one-third of our earnings come from our current utility service, a third from Trans Mountain and a third from another energy source, which may be the production side of the business.”

corporate citizens into the interior and an opportunity to place the company name firmly in the public eye while doing something for recession-hit municipalities. Venture Inland — a happy play on words — is an Inland Gas initiative, operated jointly with B.C.'s Ministry of Industry and Small Business Development.

"We noticed that the interior and Vancouver Island municipalities, emerging from the shattering effects of recession, were not getting the same Expo generated boost as the Lower Mainland. Yet the interior is a great place for industry to develop. The Lower Mainland is already congested and real estate is expensive," says Kadlec.

An enticing, professionally-packaged promotion was required and Kadlec's team found the know-how at Pentact Group, a small North Vancouver advertising shop. The resulting slick, sophisticated multi-media presentation illustrating the benefits of six interior regions of B.C. (representing more than 50 communities) has already been viewed by a number of varied industries and plans are to take it abroad. The presentation will also be at the Inland Natural Gas display in the Canadian Pavilion at Expo '86.

Venture Inland calls for a three-way partnership between private industry, provincial and municipal governments. Whether it, or the provincial government's clone pro-

gram *Partners in Enterprise* came first, a moot point. It really doesn't matter. Kadlec point out (although Inland was aware of B.C.'s promotion), because both are positive moves.

Kadlec originally rejected the idea of Venture Inland — presented in the summer of '84 — because of the cost (\$400,000). Contemplation turned him around.

"I could see that bringing industry to a service area would be doing the right thing for Inland somewhere down the road. We've got the beautiful location, the transportation, energy and available real estate. Those industries are going to want gas and if they don't, their employees almost certainly will. So there's some self-interest as well as a great opportunity for a mutually beneficial partnership!"

The promotion stretches beyond Inland service areas to the Peace River and Fort St. John districts. (Since Venture was launched last year, Inland purchased Fort Nelson Gas Ltd.).

"The response has been overwhelming," says Kadlec. "Municipalities and regional districts have shown tremendous enthusiasm. We've had terrific press and even though the scheme was launched in Vancouver — away from the interior communities we were promoting — we had a turnout of about 900 people."

Among the guests at the initial launch was B.C. entrepreneur Nelson Skalbania who acknowledges Venture Inland as a major influence in his site choice for Western Match Ltd., Skalbania's most recent enterprise.

"Venture really has introduced a positive aspect to the company," says Kadlec. A positive note was needed. Company morale is buoyant once more; sagging somewhat after the Trans Mountain battle and following last year's nine week strike by employees (Inland's first in 26 years).

Meanwhile, deregulation offers a new range of opportunities for the company and Kadlec is eager for the challenge. "It's a tremendous change for utilities," he explains. "Deregulation will have as much impact on us as it has had on the airlines."

Kadlec and his team have anticipated the move for some time, but some utilities are having difficulty living in the new environment, he believes.

"I think they've got to get out of the 'utility syndrome'. They've operated in a certain mode for years — buyers are buyers, transporters are transporters and distributors are distributors. None has crossed the other's path and that's the way it should always be. Well, the game has gone. It's an open market."

Until deregulation, the only gas buyer was B.C. Petroleum Corporation. Now there will be many buyers.

"You'd think that would drive up the price, but actually there's a surplus and where there's an oversupply, prices should go down. I think that's what will happen. And for the first time we'll see gas-on-gas competition, which up to now has existed

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HISTORICAL FOOTNOTE: A Code of Ethics you say?



The question of a Code of Ethics arose after the 1926 meeting of the Dominion Association of Chartered Accountants; delegates returned to their home provinces to consider the matter. The Institute of Chartered Accountants of Alberta passed its written Code in 1928.

In the 1960's, Alberta took a further step and required that CAs remain independent from the financial affairs of their clients.

This, combined with the Code of Ethics, goes far to ensure CAs protect the public interest, at the same time preserving the profession's high standards.

INSTITUTE OF CHARTERED ACCOUNTANTS OF ALBERTA

Suite 901, Toronto Dominion Tower, Edmonton Centre, Edmonton, Alberta T5J 2Z1

ly between gas and oil or coal. That's exciting. I think it offers tremendous opportunities."

One of the most innovative markets for natural gas is in the automobile industry. Inland was one of the first to develop this potential in B.C. but fell behind early. Kadlec admits, opening the field to B.C. Hydro - now among the most aggressive competitors in Canada.

"Companies operating fleet vehicles will get the most economic advantage from natural gas," says Kadlec, who feels Inland can still make an impact with fleet operators, as Hydro is concentrating on satellite stations for individual fill-ups. "Fleet operators don't want to line up at filling stations, so we're targeting our program to filling tanks on their own property."

Normally an optimist, Kadlec admits he was initially pessimistic about the future of natural gas conversions for the auto trade.

"But I think I've been proven wrong," he grins. "It's already a big thing for B.C. Hydro and looks as if it'll get bigger. One taxi is a better revenue producer than a residential home, because it's a year-round market. If we can add 2000 fleet vehicles, they'll probably be better for our revenue than 4000 homes. And the user is getting a product for half the price he's been paying (for petroleum)."

Fleet transport is just one of several new directions spearheaded by Inland's 52 year old president, who has spent two years redefining the company's corporate mission.

"We're really an energy company now. Our mission is to stay in the energy business. I've seen so many companies go into areas foreign to their experience and fail. But that's not to say we won't look at any exciting proposal which isn't energy-related," he says, hedging bets on the

future. It's a future he admits, which looks pretty bright.

"I guess my long-term goal is to have one-third of our earnings come from our current utility service, a third from Trans Mountain and a third from another energy source, which may be the production side of the business."

Inland is looking hard at oil and gas exploration and production, and Kadlec doesn't rule out coal as a future interest.

"We've recently joined with Imperial Oil in the B.C. deep basin looking for gas. If we're successful, as I hope we will be, we'll wed that gas to our market."

The large gas surplus in Western Canada is seen as merely another marketing opportunity by Kadlec, who feels certain

the surplus will only last between three and five years.

"I'm convinced there'll be a huge demand for natural gas as we get into the 1990s. So at Inland we'll be paying a tremendous amount of attention to exploration and development. I hope that six months from now, or maybe even sooner, we'll have some exciting things to say about that."

Deregulation of natural gas and a new market place make this University of Toronto graduate (engineering) optimistic that Inland has something most producers don't have.

"We've got the market and hopefully, part of the discoveries. We can certainly make the producers compete." □

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Inland's Growth Chart:

1952: Company founded to distribute natural gas to B.C. interior communities from the proposed Westcoast Transmission Pipeline.

1957: Service launched to 27 communities across 1000 miles. Northern communities served within laterals of the Westcoast Transmission line and Inland builds its own line for Okanagan and Kootenay service.

1975: Inland builds a 103 mile, 12 inch pipeline tying its system into Alberta Natural Gas near the B.C./Idaho border for improved efficiency.

1979: Inland acquires Columbia Natural Gas, an East Kootenay distributor.

1983: Inland acquires 67 per cent interest in Trans Mountain Pipe Line and, later in the year, Fort Nelson Gas Ltd.

1985: A working agreement with Esso Resources is finalized whereby Inland will participate in a drilling program southeast of Dawson Creek. Venture Inland launched.

DESCENTE MONDIALE

MOLSON

WORLD DOWNHILL

March 15, 1986 Molson World Downhill

March 16, 1986 Molson World Super Giant Slalom
Whistler, B.C.



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**Whistler
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The Molson World Downhill is a sanctioned World Cup Race for the BASF/FIS ALPINE WORLD CUP.

WHISTLER MOLSON MEN'S WORLD DOWNHILL SCHEDULE OF EVENTS

It's world cup time again in the world of downhill skiing. This year Molson is sponsoring the men's races at Whistler, B.C.

Whistler race director Dave Murray says the race course ranks in the top three world cup downhill courses. The average speed of the racers is 110 km/hour, with top speeds nearing 140 km/hour. This sets the skiers through the three km run in a little over two minutes.

Good vantage points to catch the action along the course are important. Murray recommends these spots: *Double Trouble* (top), *The Weasel* (mid-station), *Falla-roy Corner* (just below The Weasel), *Coach's Corner*, *Fortnas Corner*, *Franz's Loop* and, of course, the finish.

Approximately 60 participants will be competing in the Molson Men's World Downhill, representing all the top alpine nations in the world. A full week of exciting events is planned — so get out and get in — on the thrills and excitement of world class men's downhill racing!

- Mon. March 10** Press conference (Landmark)
- Tue. March 11** No events
- Wed. March 12** Race course inspection
One training run
Opening ceremonies, 4 p.m. - 5 p.m. (Village Square)
Meet the racers, 6 p.m. - 9:30 p.m. (Convention Center)
- Thu. March 13** Two training runs
Crazy Canuck Ski Scamp Race, 1:30 p.m. (Whistler, top of Green Chair)
Press party, 5 p.m. (Longhorn Pub)
- Fri. March 14** One training run
Champagne breakfast (Pikas, Whistler Roundhouse)
VIP ski tour
Crazy Canuck Celebrity Invitational Slalom (Whistler, top of downhill)
Salmon barbeque, Crazy Canuck Celebrity Invitational Slalom prizes and awards (Convention Center)
- Sat. March 15** Molson World Downhill, 11 a.m.
Awards presentation, 1 p.m. (Gondola base) and 3 p.m. (Village)
World Cup Community Dance (Convention Centre)
- Sun. March 16** Molson Super Giant Slalom, 11 a.m.
Awards presentation, 1 p.m. (Gondola base)
Volunteer party (Convention Center)

*This is a tentative schedule only and subject to change. For further information contact the Canadian Ski Association, (604) 687-3201 or Roy Adams (Molson's), (604) 738-1786.

RSP's: UNDERSTANDING THE NEW RULES

by Laura-Lee Locheed, Account Executive

Our tax system is becoming so complex even tax advisors have to reach for the most recent release from the Department of Finance to ensure they are answering their client's questions correctly. We have two tax returns — our ever-changing old one and a brand new one to determine whether we will be subject to a minimum tax. Fill out both returns, calculate the tax owing, write out a cheque for the higher amount and send directly to your nearest tax office. It sounds simple enough, but how would you feel if you lived in Quebec and had a federal return, a federal minimum return, a separate provincial return and a provincial minimum tax calculation as well?

This, in a roundabout way, brings us to the question — do you understand the new Registered Retirement Savings Plan (RSP) rules and know how much you can contribute for 1985 and 1986? This article addresses the new rules.

Contribution Deadlines

First there is the 60 day rule after year-end, which is still in effect. This means that in January and February you can contribute for either 1985 and 1986, the choice is yours. Most trustees give you one tax receipt for contributions made in these months and it's up to you whether you apply the deduction to your 1985 or 1986 tax year.

Your Own Contribution Limits

Now, how much *can* you contribute? Here we must address the May 23, 1985 Federal Budget proposals and the November 21, 1985 release from the Minister of Finance.

Are you a member of your employer pension plan or a Deferred Profit Sharing Plan (DPSP)? If the answer is yes, then you can contribute \$3500 to your RSP, minus your contributions to that pension plan for current and past service. If your pension plan is non-contributory — i.e. only the company contributes — you can contribute the full \$3500 to your RSP. Then there are those people who have been contributing to a pension plan for many years and place the full \$3500 into the plan. Here the deductible contribution



is zero. Most of our contributions fall somewhere in between.

These RSP rules for pension plan members apply for both 1985 and 1986. The contribution limits are also subject to a maximum of 20 per cent of your earned income. The definition of earned income includes employment earnings, business income, pensions and net rental income, but not investment earnings.

If you are self-employed or working for a company that doesn't have a pension plan or DPSP, or that has a plan in which you don't participate — good news — your limit is now higher and it will rise over the next few years.

The 1985 limit for non-pension or non-DPSP members is \$5500. In 1986 the limits rise substantially to \$7500 (again subject to the 20 per cent earned income limits).

A Spousal RSP

Having determined your limit and the most suitable RSP plan for you (as outlined in January Skyword) you have another choice if you are married — a "Spousal" RSP. The benefits of a spousal RSP are not seen immediately, but they do pay off down the road.

A spousal plan is just that — an RSP for your spouse. The RSP is opened in the name of your spouse (easily done), but you are named as the contributor. This

means when a contribution is made to that plan, the tax receipt is automatically made out in your name. You are still subject to your own maximum contribution limit whether it's \$3500, \$5500, or \$7500 — you can't contribute twice. So why consider a spousal plan?

The idea is to give your spouse an eventual private pension income to equalize the amounts you both will receive on retirement. The tax benefits are twofold. The first \$1000 of pension income is tax free if it's from an employer pension plan or from the proceeds of an RSP. Next, income splitting results in individuals paying less tax — because certain deductions go to individuals rather than being spread across the family unit.

In the event of a marriage breakdown, the RSP usually gets split along with everything else. To facilitate this, Revenue Canada has even produced Form T2220, entitled Transfer Between Registered Retirement Savings Plans on Marriage Breakdown.

Overall, if your spouse will have less income than you on retirement, or no private pension, a spousal RSP makes tax sense.

Develop a Sound RSP Program

Even though our tax system isn't getting any easier to understand, don't let the rules dissuade you from contributing the maximum to your RSP. Your RSP is the cornerstone of any investment plan. It's the best tax shelter we have in Canada, and for the self employed it's getting even better in 1986 with the increased contribution limits.

One further point to remember — contributing at the beginning of each year, if you have the funds, gives you an extra full year of tax-free compounding. Over a period of time the additional accumulation is significant.

So plan your RSP program carefully and contribute early. Don't rush to the closest RSP seller on the last possible day. Get good professional investment advice because when you retire, you'll be glad you did.

Dominion Securities Pitfield is one of Canada's leading investment firms.

ADVENTURE NORTH NORTHWEST TERRITORIES

A comprehensive guide to unparalleled adventure travel
in the Northwest Territories.



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May's when you'll get your chance to experience Canada's North without going there.

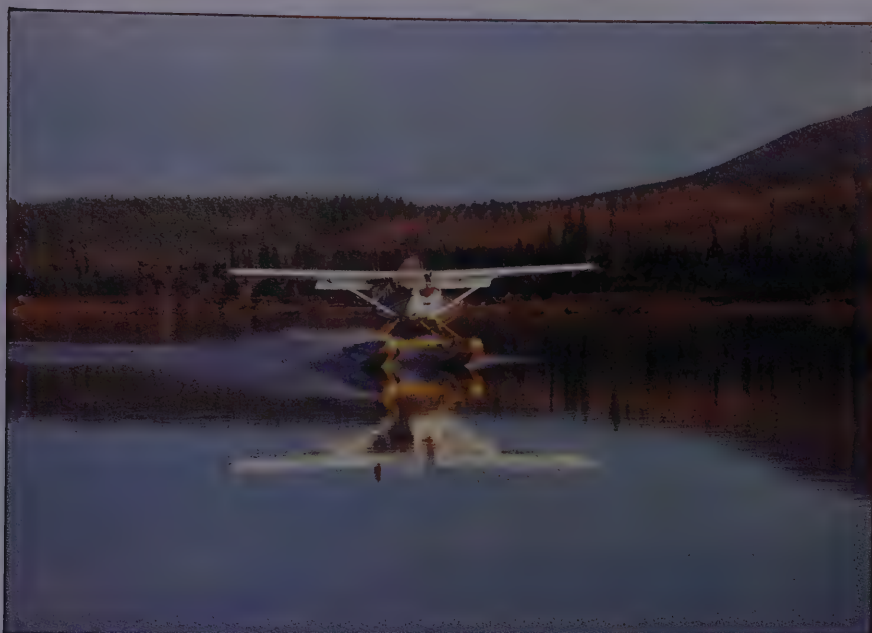
That's when the Northwest Territories opens its exciting pavilion at Expo 86 in Vancouver, British Columbia. It's a once-in-a-lifetime opportunity to taste northern foods such as arctic char, watch native people display their traditional skills, see northern performers in song and dance, and enjoy fascinating visual displays of northern life and culture.

For those who've visited the Northwest Territories before, it's a chance to renew old friendships. For those who've never been North we'll have travel counsellors to help you plan your trip. And Expo 86 will be open seven days a week until October. What's all this got to do with China? This year they're even closer to the Northwest Territories than you. Their pavilion's just around the corner.



ADVENTURE NORTH

NORTHWEST TERRITORIES



Lyn Hancock

• BY • LYN • HANCOCK •

The New Yorker laughed as she sat by her dog team in temperatures of 20 below and contemplated her supper on the trail — a mound of instant mashed potato made from melted snow turned back to ice by delay and a chunk of soggy, black buffalo wrested from the fire she had made inadvertently over a frozen river.

It was her first day in Canada, her first northern experience, yet she would go back to New York — vowing to return — with exciting memories and stories to last a lifetime. Living with natives; driving a dog-team and camping on a trapline were just some of the adventures she experienced. A vegetarian, she would ignore the salad served on the flight south and enjoy instead the filet mignon. Her attitudes had changed forever.

Mention north to most Canadians and they think cold, barren, mosquitoes, expensive, inaccessible — untrue, or at least insignificant. You can wear a mumu or bikini on the Arctic Ocean in summer; you

can photograph orchids while surrounded by a thousand caribou; the bugs are no worse than many places south and repellent jackets keep you protected; you don't have to take a Lindblad tour, beans and paddle power are much cheaper; and as this guide to northern holidays illustrates, it is easy to visit North America's last frontier. The options are endless. So this year go north while the landscapes and lifestyles are still distinctive.

What is north? It is more a region of the soul than a region of the country. It is going north to the lake, north to the cottage, north for hunting, north for fishing. It is both doing something, going somewhere, and at the same time, getting away from it all. It is the world's image of Canada — its isolation, its silence, its space; its seemingly endless wilderness, exotic wildlife and culturally diverse people.

What is north? It is experiences — watching tundra wolves trotting to the hunt, filming polar bears, stalking walrus. It is catching char, hiking historic trails, canoeing

remote rivers. It is chewing muktuk, buying parkas, drinking tea or eating soggy game on the trapline.

What is north? It is people — warm, hospitable northerners like the lady who took off her new lavishly-beaded moccasins and gave them to a comparative stranger with the words, "I hope you don't mind that I've worn them once. Thank you for remembering, thank you for coming back."

What is north? It is a magic place, a place to live out your fantasies, a place where dreams come true.

It is easier to ask *what* is the north than *where* is the north. North of 60 say those in the Yukon and Northwest Territories. North of 53 say those who live elsewhere. North of blacktop and gravel, perhaps. Wherever or whatever looks north to you, leave the crowds clinging to that thin ribbon of settlement at the bottom of the map of Canada, take a chance and explore that seemingly empty space above. It's easier than you think and this guide shows you how.

Northwest Territories comprises one third the area of Canada, with a population of only 46,000. It is here, in this vast wilderness, where one can experience unequalled northern adventure holidays.

It is the furthest north, has the most varied scenery, some of the most thrilling adventures and — that something extra not offered anywhere else — the unique cultural experience of having a holiday with native people such as the Inuit, Dene and Metis.

"I came to Canada to walk with the Eskimo," explains the Japanese student on the plane to Aklavik. Suichi was expressing what many people hope to do when they visit Northwest Territories — to share in a simpler, more traditional lifestyle, to have personal contact with the people. For many years southerners have perceived N.W.T. as a holiday destination only in terms of expensive fishing lodges. Tourism in the Inuit language of Inuktitut has been translated literally as "sports fishing." Now it is poolavqtiit which means "taking tea with a visitor."

It is much easier to "walk with the Eskimo" or "take tea" if you travel alone and arrange your trip to make the most of opportunities as they arise — for example, meeting a native family by their longliner and being invited to go whaling with them. But most people do not have the time, the knowledge, or the ease in initiating such contacts. However, you can still have the ultimate unique adventure in N.W.T. — contact with native people or longtime northerners, outstanding scenery or wildlife viewing opportunities, backpacking, boating or flying activities, yes, *and* fabulous fishing by visiting specific lodges or by taking organized tour packages. Although many such holidays are listed, the adventures, tours or locations described here in more detail have been chosen for certain unique qualities.

Bathurst Inlet Lodge in the Arctic Coast region offers everything a traveller might want from a N.W.T. experience: a bush plane flight across the barrenlands to a remote, strikingly scenic destination; unexpectedly comfortable accommodation in an historic Hudson's Bay Company fur trading post (whose mission church is insulated with 300 caribou skins); warm hospitality of longtime northerners Glenn and Trish Warner, and their friendly Inuit guides who still live off the land in the traditional way; walks over rolling tundra to places such as Wilberforce Falls whose varied rock forms and incredible colors make this waterfall more picturesque than Niagara or Nahanni; boat rides to islands in the inlet to photograph flowers made lush by the mild climate, to stalk muskox, caribou and grizzlies or watch nesting





racons, visits to the same places Sir John Franklin camped in 1821 while he was searching for the Northwest Passage; and in 1986, the opportunity to camp at Wilberforce Falls and dive — or fish — for Franklin's cast-iron cooking pot mistakenly dropped into the gorge by a passing canoeist.

Another naturalist retreat steeped in history and run by warm, knowledgeable people is *Oldsquaw Lodge* in the western Arctic region, halfway between Whitehorse and Norman Wells. Set in the middle of a tundra plateau and surrounded by the high jagged peaks of the Mackenzie Mountains, it is a more accessible Garden of Eden than Bathurst Inlet Lodge. You can even drive to within 20 km in an ordinary vehicle, although flying to MacMillan Pass for pickup is recommended. Closer means less expensive, so a week at Sam's Place (known for its owner-wildlife-biologist Sam Miller) will cost you only \$150 per day plus \$345 return flight from Whitehorse.

If your interest is birds, you will find species nesting in the subarctic at Oldsquaw which normally nest in the Arctic — long-tailed jaegers, Lapland longspurs and oldsquaw ducks (after which the lodge is named). Internationally renowned Gus Yaki of Nature Travel Service observed 67 species of birds in one week in mid-July, more than he'd seen at most other Arctic locations.

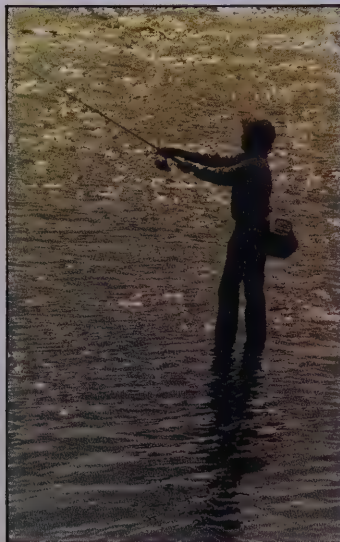
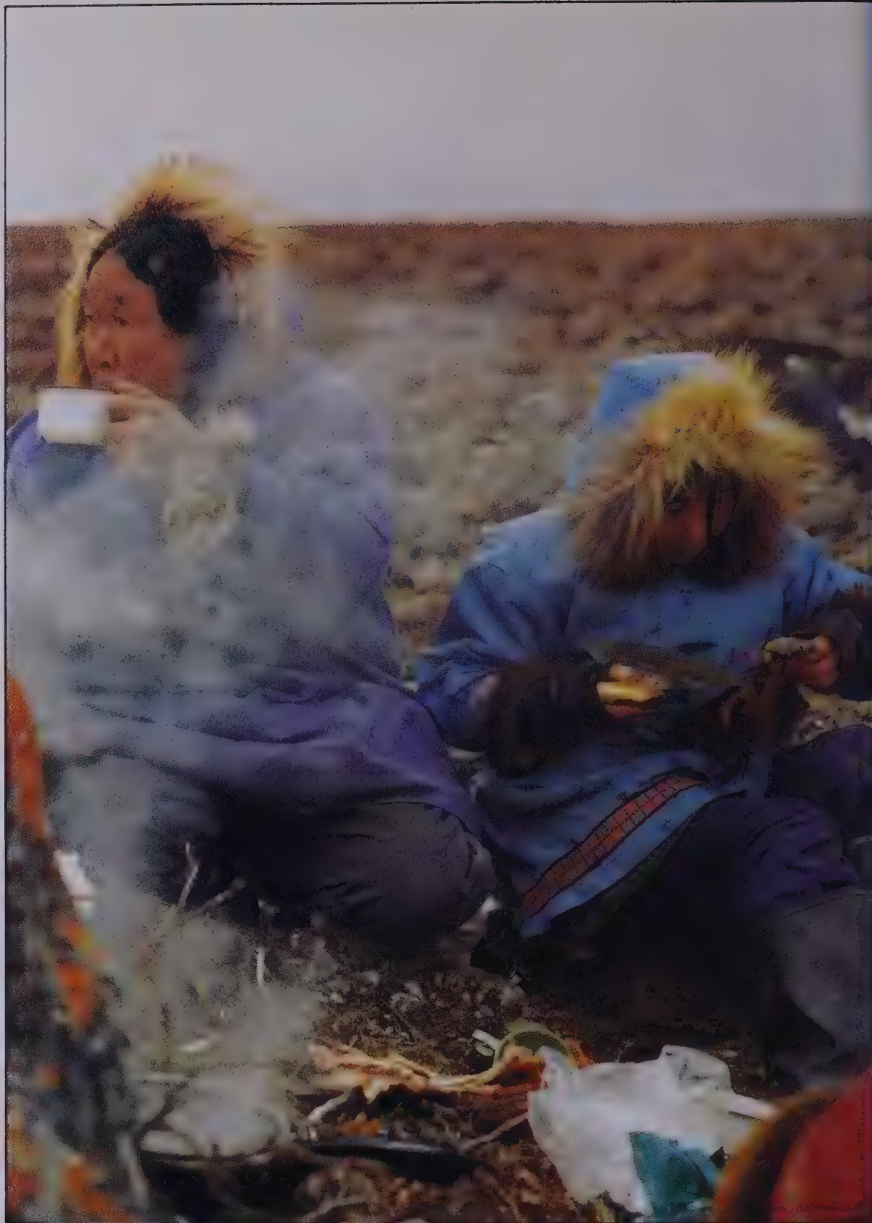
Best of all, most wildlife sightings are made from telescopes set up by the wrap-around windows of the two storey log lodge. Both lodge and adjacent cabins overlook caribou grazing grounds. One guest spent three hours watching two wolves stalk, chase, kill and eat a young female caribou.

Another watched a grizzly catch a calf. And other guests stood rooted to their library books while a white wolf stood on the steps of their cabin.

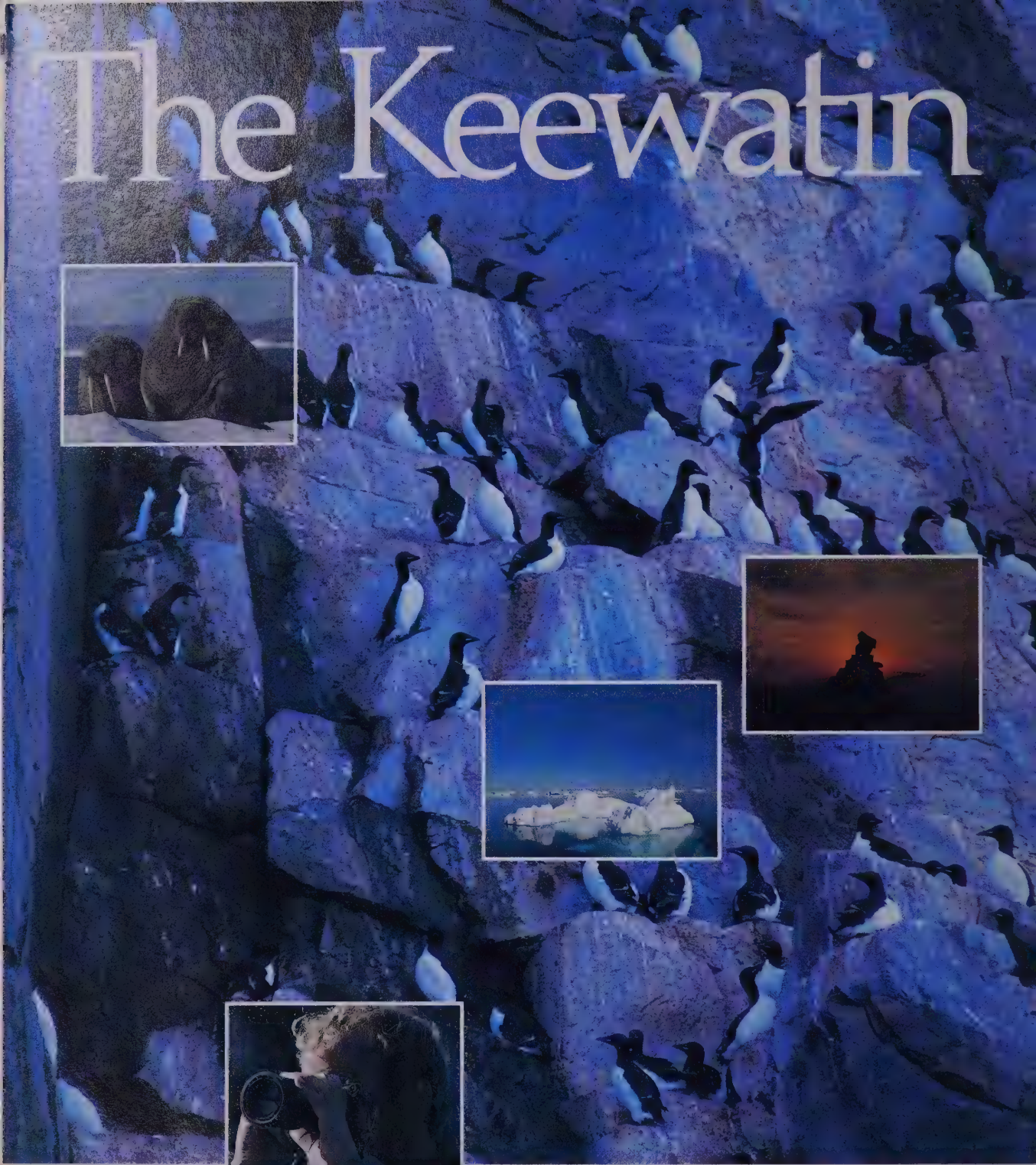
Historians will be intrigued by the construction and location of Oldsquaw Lodge. Sam scrounged most of his building materials from the abandoned Canol Road which runs past his door (the Canol Project was a road, a pipeline and a telegraph line built in 1942 to link an oil field at Norman Wells with a refinery at Whitehorse).

One of the disadvantages of a holiday in the north is the possibility that you will have to wait out the weather. Even if you wait a week to get there, as some guests did, a trip to Coats Island in Hudson Bay to see polar bears, walrus, caribou, and millions of seabirds in the company of an Inuit family on their longliner is worth it.

The trip begins in the colorful and friendly Inuit settlement of Coral Harbour in Keewatin region. Your two outfitters, Guy







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in Canada's Northwest Territories

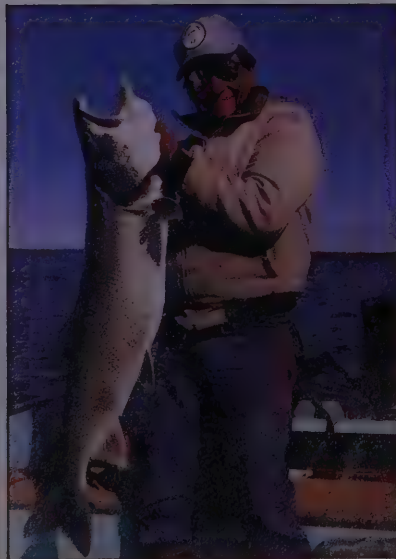
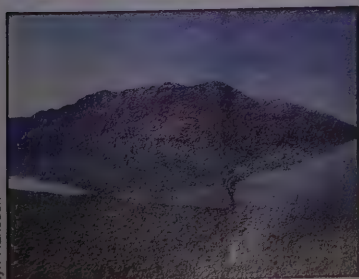


Enuapik and Raymond Ningeocheak, can host a dozen guests aboard their 13 meter Peterhead boat *Qaqualak* for the trip to Coats Island. Although nights are spent camping on land in tents (one of the guides stands polar bear guard), all of the adventures can be experienced aboard *Qaqualak*: deck-served meals of muktuk, caribou and bannock; seals, whales and murrets swimming on a sheet of blue glass beside you; gulls, geese and terns swooping and diving about the boat; walrus and polar bears viewed in the distance.

A truly stimulating adventure is stalking polar bears and walrus on land. Guy and Raymond are expert guides and your rewards are memories and photos of battle-blotched, bleary-eyed, ridiculously-whiskered walrus; and fluffy, toes-playing, grass-eating polar bears. At times it seems as if your Inuit guides orchestrated the whole experience with tame animals. This adventure with guaranteed sightings of walrus, polar bears and millions of nesting seabirds is inexpensive if you go in a group. Betty Palfrey of Komatik Travel in Rankin Inlet has organized 10 day photographic safaris to Coats Island, Coral Harbour and nearby Native Point, with its dramatic scenery and unique semi-subterranean sod houses.

For a change of pace, try one of Jacques van Pelt's subarctic wilderness adventures out of Fort Smith in the Big River region. This outfitter, a smiling Dutchman with pixie ears and a ready smile, will probably meet you at the airport with a dog-team limousine, then take you home to a tepee in his garden beside the round, hand-carved castle. Jacques plans trips which give his guests a personal relationship with wilderness or an intimate association with native people. He calls his one to 10 day excursions "subarctic serenity activities" — activities such as living on a trapline with a Dene family and driving a dogteam, rafting the Slave River rapids, creeping up to bison in Wood Buffalo National Park, watching the only white pelicans which nest on islands in the middle of a river, trekking through a salt plain desert, or meditating on a pre-dawn hike through the bush. Write for one of his distinctive calendar brochures and you will be reminded of what you could be doing in the subarctic every day of the year. Surprisingly, many of the experiences, such as building snowhouses, are quite inexpensive. You are sure to find several subarctic serenity activities to fit your purse and they will all be memorable.

Probably the most relaxing adventure you can experience in N.W.T. is a 12 day raft trip down the South Nahanni River from Virginia Falls to the Dene village of Nahanni Butte with *Whitewater Adventures* or *North-West Expeditions Ltd.* In-





Images of CANADA'S NORTH

ARCTIC WILDLIFE



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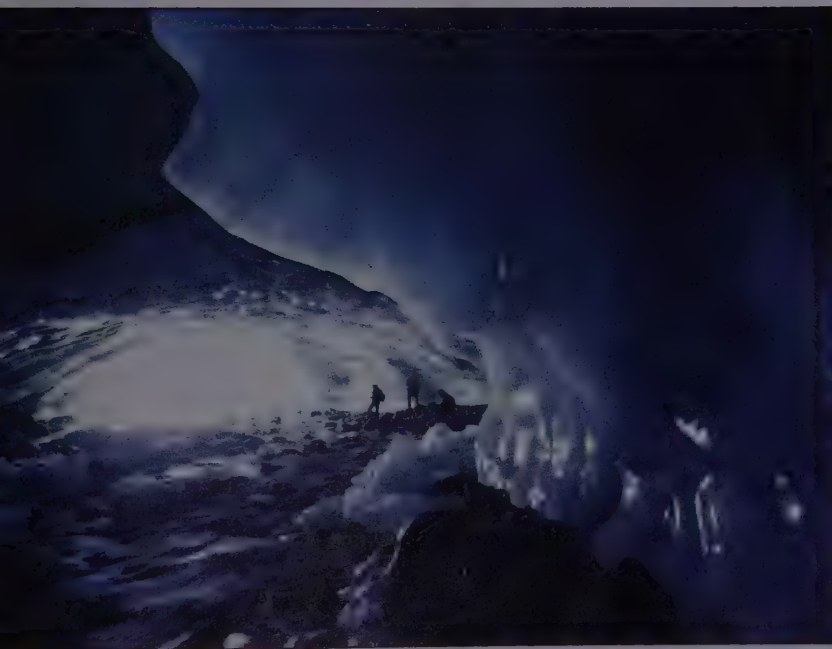
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Pat Morrow



Lyn Hancock

stead of paddling furiously from your canoe or kayak while concentrating on the next rapid ahead, you can lie back in comfort in your rubber raft and let it drift lazily downriver while your guides do the steering.

Some visitors are attracted to the South Nahanni for the grandeur of its canyons, the beauty of its ragged mountain ranges, its hot springs and waterfalls, the challenge of its wilderness whitewater rapids and rifles, its colorful legends of gold mines, headless men and Shangri-la Valleys. But many guests on Whitewater's rafting trips return home raving about the food. Dinner's include baked salmon, beef stroganoff, chicken teriyaki, coq au vin, pork tenderloin, Hawaiian glazed ham, and yes, even ordinary fare such as steak, meat loaf and lasagne.

Nahanni National Park is a World Heritage Site because of its beautiful scenery. Equally stunning is the scenery in Auyuittuq National Park in Baffin region. But you'll have to work to enjoy this adventure — by climbing or backpacking in summer or snowmobiling and skiing in winter. However you choose to explore Baffin Island, (you could just fly), the glacier-hung mountains, the steep fiords and the ice-berg-clogged coastline are awesome.

And for those who have been everywhere, the ultimate status adventure is a trip to the North Geographic Pole. Outfitters take small groups by ski-equipped twin otter from Resolute Bay via Eureka or Lake Hazen to a spot on the ice pack at 90 degrees north where they sip champagne, nibble on caviar, snap photographs, dress in Santa Claus suits and really know they have gotten away from it all. Contrary to popular belief, the North Pole is not necessarily flat so landings among the pressure ridges are not guaranteed. However, the flight along Ellesmere Island, the fuel stops at Tanqueray Fiord, the visits to Grise Fiord and Eureka, the discovery of how people live and work throughout the year in the High Arctic at the lead and zinc mine on Little Cornwallis Island — all these make this trip worthwhile despite the price tag of \$6000 to \$8000 for eight to 10 days.

The six regions of Northwest Territories — Northern Frontier, Big River, Western Arctic, Arctic Coast, Keewatin and Baffin — offer plenty of variety for anyone, but it is still the quickly disappearing lifestyles of its native people which is the N.W.T.'s most unique feature.

Be it hunting, hiking, fishing, canoeing or a combination of the many northern activities, your northern adventure holiday will be truly unforgettable. □

Holiday Packages

For those who are not inclined to paddle their own canoe or plan a holiday from one particular lodge, package tour operators provide variety in places to see and things to do, flexibility to suit every taste and budget, and convenience, because escorts take the worry out of travelling.

Southerners have long sent visitors to Northwest Territories, but now for the first time, two northerners have opened an inbound tour operator service to design packages for anyone — anywhere — to do anything in N.W.T. Talk to Kim Warner or Darlene Mandeville of *Top of the World Tours* in Yellowknife about what you would like to do or listen to their suggestions, and these two experienced northerners will design an individual all inclusive package to fit your time, taste and purse.

An excellent introduction to Northwest Territories is to travel from the subarctic to the Arctic — from the trees to the tundra. *Top of the World Tours* offers 16 day and 11 day packages from Edmonton to

Fort Smith, Yellowknife and Bathurst Inlet Lodge for \$3399 and \$2856 respectively. In the Fort Smith area your host is Jacques van Pelt of *Subarctic Wilderness Adventures*. You hike and drive through Wood Buffalo National Park, canoe the Brine River, raft the Slave River, tour Yellowknife, cruise Great Slave Lake, then fly to the Arctic Ocean to hike, cruise, fish, and watch wildlife at scenic Bathurst Inlet Lodge.

Top of the World Tours offers other combinations: seven day fishing trips to Nonacho Lake and Bathurst Inlet for \$2479 from Edmonton; eight day fishing trips to MacKay Lake Lodge and Cambridge Bay for \$1893 from Edmonton; eight day canoeing trips on the Burnside River to Bathurst Inlet Lodge for \$1951 from Edmonton (excluding canoes, camp and food); 14 day rafting trips on the McKeand River on Baffin Island for \$3500 from Montreal/Toronto. McKeand River has over 120 rapids ranging in classes from one to five and guests may view falcons, snowy owls, wolves and caribou. Kim and Darlene also arrange fishing trips to Nonacho Lake Lodge, MacKay Lake Lodge, Trophy Lodge, Yellowknife Lodge in the Northern Frontier region; Bathurst Inlet Lodge in the Arctic Coast region; rafting trips to the South Nahanni and Slave River in Big River region; and kayaking trips on the Sylvia Grinnel, Soper and McKeand Rivers in Baffin region.

Qaavik (an Inuktitut word for "place to come to") also works out of Yellowknife, offering year round packages: a six day Arctic spring experience (May) from Holman Island where guests travel by dog team with Inuit families and camp in double-walled tents or igloos heated by Coleman stoves or the traditional seal oil lamp (kudlik); a barrenground caribou viewing package from Courageous Lake in September; fishing or cross-country skiing trips to Blachford Lake Lodge during any time of the year.

Mike Freeland, president of *Qaavik*, was the first licensed outfitter to offer trophy hunts in N.W.T. for barrenground caribou. Guests have, since 1982, been 100 per cent successful on the hunts. Five day caribou hunts take place in August and September from Courageous Lake Lodge (\$2495 U.S.). If you want to hunt polar bear in March/April (\$13,000 U.S.), muskox in March (\$2900), or both polar bear and muskox together in March, then *Qaavik* will make the arrangements with Hunters' and Trappers' Associations in various Inuit communities.

Jim Allan of *Ecosummer Canada Expeditions* in Vancouver also publishes an in-depth and inviting brochure to describe his Journeys of Canadian Discovery. All programmes entail Education and Challenge in the Outdoors (Eco).

In N.W.T., *Ecosummer* offers canoeing trips on the South Nahanni River in co-op-

What's in a Wilderness

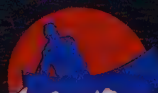


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(403) 873-7200 (403) 874-2422

ration with *Black Feather Wilderness Adventures*, hiking trips in Auyuittuq National Park from Broughton Island, and two exciting and innovative sea kayaking trips on Baffin and Ellesmere Islands. On Baffin Island kayakers travel 160 km through spectacular Eclipse Sound to Pond Inlet at the time of spring break-up and the arrival of the unique spiral tusked narwhals (\$2750 for a 12 day trip from Resolute Bay). On Ellesmere Island one can hike a prehistoric Thule route, then kayak along glacier-shrouded fiords adjacent to Greenland (\$2750 for a 15 day trip from Resolute Bay).

Tuullik Wilderness Adventures of Ottawa teaches how to experience the wilderness at their York Sound Arctic School near Frobisher Bay. Two week packages include return airfare from Ottawa or Montreal. *Tuullik* also offers two week kayaking adventures on the Soper River to Lake Harbour, two week rafting expeditions on the McKeand River, two day whitewater rafting trips near Frobisher Bay and 10 day spring skiing expeditions from Frobisher to Lake Harbour.

Canoe Arctic of Fort Smith offers fly-in canoeing trips across the barrenlands following the routes of the explorers. A quick look at the place names on a N.W.T. map will tell you who these explorers were — or their friends and sponsors. Alex Hall, a wildlife biologist and veteran canoeing guide, takes small groups (six to eight)

along the Thelon, Back, Dubawnt and Coppermine Rivers to see caribou, wolves, muskox, moose, grizzlies and a myriad of bird species. Even those who have no canoeing experience are welcome. Food and equipment are provided. Twelve day trips between June 1 and September 15 cost from \$1500; 18 day trips from \$2500, all inclusive from Fort Smith or Yellowknife. If you want to try the barrenlands on cross-country skis and seek out wintering caribou then *Canoe Arctic* offers a six day trip in March.

Two packagers who appeal especially to naturalists are Gus Yaki of *Nature Travel Service* in Kingston and the *Canadian Nature Federation/Federation of Ontario Naturalists* in Toronto. Itineraries change regularly, but guides are experts in their field and guests are those who want to seek out wild places and learn about natural history, particularly birds.

From June 28 to July 5, 1986, *Canadian Nature Tours* offers a camping and photographic safari out of Cambridge Bay called *Tripods, Tundra and Ptarmigan* (\$1950 from Edmonton). For a truly unique experience, arrange with *Nature Travel Service* or directly with the family, a visit to the home of Geddes and Lena Wolkie in Sachs Harbour on Banks Island. You will live in either their home or out on the land, and travel by boat or sled or on foot while they show you the birds, the mammals and the plants of the tundra

ADVENTURE NORTH NORTHWEST TERRITORIES

(\$137 a day from Sachs Harbour).

Canada North Outfitting of Waterdown, Ontario is a company which caters to both naturalists and hunters. Like *Qaivvik* and *Guided Arctic Expeditions* of the native owned Inuvialuit Development Corporation in Inuvik, *Canada North Outfitting* arranges caribou, polar bear and muskox hunts in Inuit communities. They have some exciting packages in the Baffin region: a 10 day ski tour from Frobisher Bay to Lake Harbour in late April and early May, with accommodation in chalets and a dogteam to carry your gear (\$1955 all inclusive from Montreal); an eight day ski tour from Grise Fiord on southern Ellesmere Island in May with accommodation in igloos, and again, dogs for your gear (\$2595 all inclusive from Montreal or Edmonton); a 10 day dog sled trip from Igloodik to the floe edge in Foxe Basin in May, with accommodation in igloos and excellent opportunities to photograph seals, polar bears and walrus (\$2265 all inclusive from Montreal); a nine day dog-sled trip from Eskimo Point (\$1285 all inclusive from Winnipeg with a night in Churchill); a five day North Pole expedition in May with a visit to the Eureka weather station, Tanqueray Fiord and Grise Fiord (\$8765 all inclusive from Montreal or Ed-

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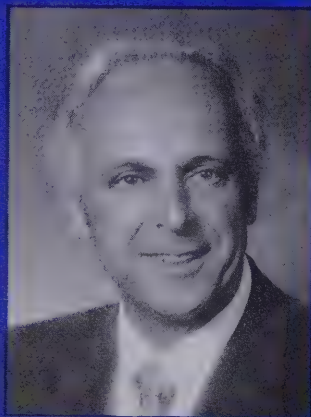
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hanton); a 10 day wildlife viewing tour to the Bylot Island Wildlife Sanctuary off Pond Inlet and the narwhal breeding grounds in Koluktoo Bay (\$2685 from Montreal); a 10 day Inuit camping experience in late May and early June to fish and hunt with Cape Dorset families going out on the land after the long winter (\$2465 all inclusive from Montreal).

Skip Voorhees of *Special Odysseys* in Medina, Washington, offers three N.W.T. itineraries. Discover the worlds of the high Arctic in a 12 day tour by plane and boat from Yellowknife to Resolute Bay and Bathurst Island to see walrus at Polar Bear Pass and the futuristic Polaris lead and zinc mine; to Grise Fiord — the most northerly (and some say the most beautiful) settlement in N.W.T.; to Fram Fiord for more walrus watching; to Pond Inlet and Milne Inlet for char fishing. On such trips, the planes fly low and the pilots are always eager to point out special features such as summering snow geese, the N.W.T.'s Painted Desert of multi-hued red cliffs or the pods of beluga whales on Somerset Island. (\$2985 U.S. from Resolute in August).

Arctic Marine Mammals and Ornithology is a seven day Special Odyssey in mid-May from Pond Inlet by snowmobile across the sea ice to view narwhal, seal, walrus and birds at the floe edge. You camp in tents and are guided by the Inuit (\$2295 U.S.). Perhaps the most Special Odyssey of all is Skip's eight day trip to both Geographic and Magnetic North Poles with time spent in Eureka, Tanqueray Fiord and Grise Fiord (\$6900 U.S. from Resolute).

Society Expeditions of Seattle runs two of the most northerly trips found anywhere: a landing at both North Poles with stopovers in Lake Hazen, Grise Fiord and Resolute Bay (\$7950 U.S. from Edmonton); and a 33 day voyage through the Northwest Passage from Nome, Alaska to Nova Scotia in the *MS Society Explorer* (\$14,900 and up).

If you want to see some of the same area in less comfort but with experienced northerners, try Bezal and Terry Jesudason's *High Arctic International Explorer Services* in Resolute Bay. They will customize a tour of your choice or suggest one of their own itineraries. The Jesudason's outfit most of the polar explorers who flock each spring into Resolute Bay hoping to fly, dogsled, ski, balloon, hike or motorcycle to the North Pole. In addition, they run their own tours: an 11 day snowmobile sledge journey from mid April to mid June to the North Magnetic Pole (\$2480 from Resolute Bay); a five day snowmobile sledge trip mid April to mid June to Beechey Island where Sir John Franklin camped (\$580 from Resolute); an eight day package mid June to the end of August to fish at Cresswell Bay (\$1580 from Resolute with guests doing their own cooking); a five or eight day package mid July to mid September in the Resolute Bay

area to visit Thule Inuit sites, watch birds, flowers and icebergs, fish for landlocked char or go seal hunting with the local Inuit (\$380 to \$650 from Resolute); an 11 day snowmobile sledge journey between Resolute Bay and Grise Fiord mid April to early June, camping in tents or igloos and viewing polar bear and muskox (\$1980 covers return flight to Resolute).

Those who don't want to see the Northwest Territories blanketed in ice and snow as most southerners imagine the north, yet want to feel they have gone as far north as they can, should try the Jesudasons' 11 day camping experience on Ellesmere Island. The "white stuff" is restricted to the ice caps and glaciers of Lake Hazen's spectacular mountain backdrop. An easy hike from the tent camp and you will be surprised at how warm the air is so close to the North Pole. This is a true Arctic oasis where you can thrill to huge muskox and tiny Arctic flowers, watch nesting birds, fish from rubber dinghies in the lake's transparent waters, and do a multitude of other activities. A Lake Hazen experience is expensive (\$2090 from Resolute), but the scenery on Ellesmere Island is equal to the best in the world, and unless you want to try the North Geographic Pole, you can't get further north.

In the Keewatin region, dubbed the Accessible Arctic because it provides what you expect from an Arctic experience but is closer to home, Betty Palfrey of Komatik Travel in Rankin Inlet, in conjunction with Bill Rogoza of Henderson Associates in Thunder Bay, has developed a number of all inclusive packages for the 1986 season: a 10 day photographic safari of Coats Island for \$3038 from Winnipeg; a six day adventure tour of Rankin Inlet and Baker Lake for \$2108 from Winnipeg; a six day photographic safari of Duke of York Bay and north Southampton Island for \$1698 from Churchill; a four day general interest tour of Rankin Inlet and Baker Lake for \$976 from Churchill; a three day general interest tour of Baker Lake for \$660 from Churchill; a two day general interest tour of Eskimo Point and Sentry Island for \$461 from Churchill; a two day general interest tour of Rankin Inlet and the Meliadine River for \$561 from Churchill.

Goligers Tours and Horizon Holidays cater mostly to those who don't particularly want to rough it yet want an overview of the north. Perhaps the best known Goliger package is their 24 hour tour from Toronto to Frobisher Bay to see the midnight sun. For a couple of hundred dollars you can get an overnight taste of life above the Arctic Circle, including an Arctic char dinner, guided tour of Frobisher, shopping at the craftshop, full breakfast on the return flight and a certificate saying you have been there — even if only for one long sunlit night. Goligers also offers a 16 day tour of Iceland, Greenland and Baffin Island.

ADVENTURE NORTH NORTHWEST TERRITORIES



Horizon Holidays offers three comprehensive packages: an 11 day tour in July and August from Timmins or Toronto to Churchill, Eskimo Point, Baker Lake, Rankin Inlet and Repulse Bay on the Arctic Circle, with return through Quebec; a 14 day tour in June, July and August from Toronto or Edmonton to Yellowknife, Inuvik, Tuktoyaktuk, Dempster Highway, Dawson City, Whitehorse and Skagway, with return via cruise ship to Vancouver. You can do the trip in reverse as well.

For those who don't care to fly, there are some roads in the great N.W.T. outdoors. *Evergreen Tours* of Vancouver runs 20 day motorcoach trips from Vancouver along the Alaska and Liard Highways, with return via the Mackenzie Highway and Yellowhead Highways. En route you visit Fort Liard, Fort Simpson, fly into Nahanni National Park, visit Fort Providence, Yellowknife, Hay River, Pine Point and Fort Smith (\$1850).

If you prefer to leave driving the Dempster to others, then take *Atlas Tours* eight day motorcoach trip from Whitehorse along the Dempster Highway to Inuvik with a flight to Tuktoyaktuk (one way or round trip from \$476).

Swiftsure Tours of Victoria, B.C. is running a 13 day camping trip both ways on the Dempster Highway from Whitehorse June 21 to July 3 in 1986. Led by ace naturalist David Stirling, this in-depth experience should appeal to those with an interest in birds, flowers and mammals. Frequent stops will be made to camp and hike in the varied terrain along the 743 km route between the Klondike Highway in Yukon and Inuvik in N.W.T. A flight to Tuktoyaktuk on the Beaufort Sea provides a glimpse into the Inuit lifestyle and a chance to photograph Tuk's unique ice-cored pingos.

You can get to Inuvik another way — like Alexander Mackenzie did — by water. Take a river boat from Fort Simpson. *Mackenzie River Cruises* offers an eight day cruise from the end of May to mid September, stopping at historic fur trading forts along the Mackenzie at Fort Wrigley, Fort Norman and Fort Good Hope, as well as Norman Wells and Arctic Red River.

Pacific Western Airlines and *Nortour* have their own packages in N.W.T. facilitating flights to favorite destinations and suiting a wide variety of holiday preferences. Write for their adventure booklets.

TOUR NORTH NORTHWEST TERRITORIES

For further information on
holiday packagers in N.W.T.

Atlas Tours, P.O. Box 4340, Whitehorse,
Yukon Y1A 3T5 Tel: (403) 668-3161 (winter),
Mack Travel, Mackenzie Road, Inuvik, NWT
X0E 0T0 Tel: (403) 979-2941
Canada North Outfitting Inc., P.O. Box
1230, Waterdown, Ontario L0R 2H0
Tel: (416) 689-7925, Telex: 061-8419 CNO
Canadian Nature Tours, FON
Conservation Centre, 355 Lesmill Road, Don
Mills, Ontario M3B 2W8 Tel: (403) 444-8419
Canoe Arctic Inc., Box 130, Fort Smith,
NWT X0E 0P0 Tel: (403) 872-2308
Ecosummer Canada Expeditions, 1516

Duranleau Street, Vancouver, B.C. V6H 3S4
Tel: (604) 669-7741 Telex: 04-55551
Guided Arctic Expeditions, Box 2120,
Inuvik, NWT Tel: (403) 979-2737
Goliger's Tours Ltd., 40 St. Clair Ave.
West, Toronto, Ontario M4V 1M6
Tel: (416) 926-0877
Henderson and Associates (Bill Rogoza),
272 Park Ave., Thunder Bay, Ontario
P7B 1C5 Tel: (807) 345-3255
**High Arctic International Explorer
Services Ltd.**, Box 200, Resolute Bay,
NWT X0A 0V0 Tel: (819) 252-3875
Horizon Holidays Ltd., Horizon House,
160 John Street, Toronto, Ontario M5V 2X8
Tel: (416) 585-9911
Komatik Travel (Betty Palfrey), Box 190,
Rankin Inlet, NWT X0C 0G0
Tel: (819) 645-2932

Mackenzie River Cruises, Box 65, Fort
Simpson, NWT X0E 0N0 Tel: (403) 695-2506
or Travel Canada, 3640 Victoria Park Avenue,
Willowdale, Ontario M2H 3B2
Tel: (416) 498-6303
Nature Travel Service, 127A Princess
Street, Kingston, Ontario K7L 1A8
Tel: (613) 546-3065
Nortour, 310 West Ste. Catherine Street,
Montreal, Quebec H2X 2A1
Tel: (514) 875-7400 Telex: 055-60017
Pacific Western Airlines, 310 - 1177
West Hastings Street, Vancouver, B.C.
V6E 2G5
Qaivvik Ltd., Box 1538, Yellowknife, NWT
X1A 2P2 Tel: (403) 873-2074
Society Expeditions, 723 Broadway, East
Seattle, Washington USA 98102
Tel: (206) 324-9400
Special Odysseys, Box 37, Medina,
Washington 98039 Tel: (206) 455-1960
Telex: 28-8683
Top of the World Tour Agency, Box
2346, Yellowknife, NWT X1A 2P7
Tel: (403) 873-2710
Tuullik Wilderness Adventures, Box
4201, Station E, Ottawa, Ontario K1S 5B2

For further information on
selected holidays in N.W.T.

Bathurst Inlet Lodge, Box 860,
Yellowknife, NWT X1A 2N6
Tel: (403) 873-2595
Det Ancho Heritage Adventures, Box
2777, Yellowknife, NWT Tel: (403) 920-2984
Guy Enuapik Outfitters, Coral Harbour,
NWT X0C 0C0 Tel: (819) 925-9967/9924
Komatik Travel (Betty Palfrey), Box 190,
Rankin Inlet, NWT X0C 0G0
Tel: (403) 645-2932
Oldsquaw Lodge, Bag Service 2711,
Whitehorse, Yukon Y1A 4K8
Tel: (403) 668-6732 Radio phone: JW3 9299
via Whitehorse
Raymond Ningocheak Outfitters, Coral
Harbour, NWT X0C 0C0 Tel: (819) 925-9938
Subarctic Wilderness Adventures, Box
685, Fort Smith, NWT X0E 0P0
Tel: (403) 872-2467
**Whitewater Adventures/North-West
Expeditions Ltd.**, 1511 Anderson Street,
Vancouver, B.C. V6H 3R5

Things you should bring

The North is sweater and jeans coun-
try. Casual is the norm but be prepared
for anything by using the layer method
of dressing — for example, short-
sleeved cotton or T-shirt, long-sleeved
woollen shirt, light woollen sweater, light
down parka and rain jacket.

Take rain pants even if it doesn't rain.
You'll appreciate dry knees while
bending over flowers on the sometimes
soggy tundra.

Good footwear is essential. Take
hiking boots, rubber boots and
sneakers.

Remember your woollen socks and
longjohns (just in case), gloves and
toque, your day pack for hiking and
sightseeing, and very important, your
camera — with more film than you
thought possible.

And yes, you can wear your bug
repellent jacket over your bikini!



Baffin Island

For further information write:
Baffin Tourism Association
P.O. Box 820, Frobisher Bay, N.W.T.
X0A 0M0 or Phone (819) 979-6551

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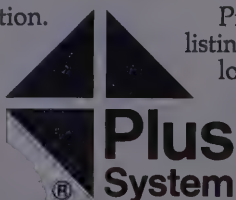
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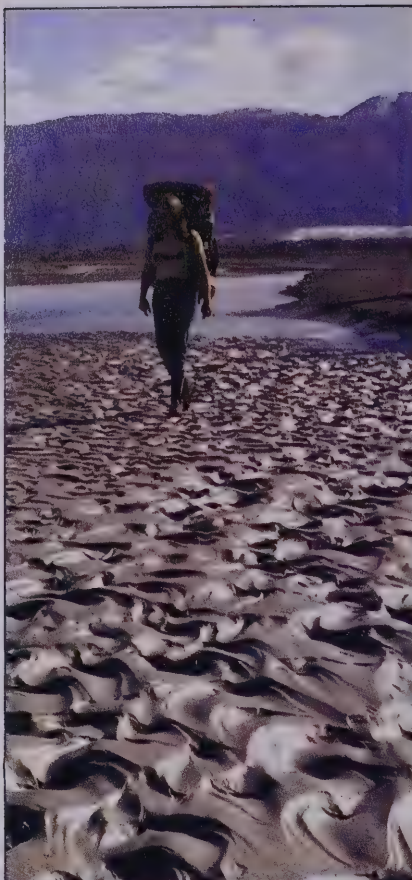
BIG GAME HUNTING

The big game hunting available in the Northwest Territories is equal to any in the world. Visitor's are privileged to be able to hunt such animals as polar bear, grizzly, caribou, muskoxen and Dall sheep.

Non-resident hunters and non-resident aliens (non-Canadians) require an outfitter in order to hunt big game. Outfitters provide licensed guides for the hunters they serve. Outfitters are not necessary in order to hunt small game.

Class A outfitters are required for non-resident alien hunters to hunt big game in the Mackenzie Mountains. Class B outfitters are required for non-residents and non-resident aliens to hunt barren-ground caribou. Class C outfitters are required by all sport hunters for muskoxen and polar bear.

For further information and a listing of individual hunting outfitters throughout the Northwest Territories contact: Chief, Field Services, Department of Renewable Resources, Box 1320, Yellowknife, NWT X1A 2L9; telephone (403) 920-8043. Individual outfitters in each region offer a variety of interesting tailor-made hunting trips. A detailed listing of these outfitters can also be found in TravelArctic's *NorthWest Territories Explorers' Guide*. This guide is



Pat Morrow

published by TravelArctic, Yellowknife, NWT X1A 2L9; telephone (403) 873-7200.

For a summary of seasons, bag limits and other hunting regulations, contact: TravelArctic or the Department of Renewable Resources, Box 2668, Yellowknife, NWT X1A 2P9. □

Explore the Northwest Territories

NORTHERN FRONTIER REGION

Arctic Circle Lodge

Box 231, St. Albert, Alberta T8N 1N3 (403)458-3383 or Box 503, Edmonton, Alberta T5J 2K1 (403) 435-6882. Great Bear Lake 22 km north Arctic Circle. Fishing - trophy lake trout, grayling, side trips for char. Excellent cuisine.

Bransons Lodge

Box 2600, Spruce Grove, Alberta T0E 2C0 (403) 962-6363 Radio Phone JL25366 (summer). East Great Bear Lake on Camerson Bay. Fishing - side trips for Arctic char. View abandoned mine and historic sites.

Great Bear Lodge

707 East 41st St., Suite 124, Sioux Falls, South Dakota, 57105 (605) 336-2008. On Leith Peninsula on Great Bear Lake. Fishing - lake trout, pike. Side trips for Arctic char and grayling.

Great Bear Trophy Lodge

Box 9000, Ponoka, Alberta T0C 2H0 (403) 783-4994 (collect). In Ford Bay on Smith Arm, west Great Bear Lake. Fishing - lake trout, Arctic char, pike, grayling. Wildlife viewing. Side trips to native villages.

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 Jerry Bricker's) Frontier Fishing Tours Ltd., Box
 350, Edmonton, Alberta T6E 5G4 (403)
 33-4914. Summer: (403) 370-3501. Snowdrift
 east arm of Great Slave Lake. 185 km from
 Yellowknife. Fishing - lake trout, grayling, pike,
 whitefish. Handicrafts.

Great Slave Lake Lodge
 Hummy Plummer), 1110 Sanford St., Winnipeg,
 Manitoba R3E 2Z9 (204) 772-8833/774-5775
 Radio Phone SI539. At Taltelheli Narrows 145
 km east of Yellowknife on Great Slave Lake.
 Fishing - lake trout, grayling, pike. Side trip for
 canoeing.

Parry Lodge
 Alliance Sport Fishing Ltd., Box 670, Yellowknife,
 N.W.T. X1A 2N5, (403) 873-5420/4555. Fort
 Alliance east arm Great Slave Lake 257 km. east
 of Yellowknife. Fishing - grayling, lake trout.
 Historic sites - Captain Bach's Chimneys, Parry
 alls.

Wachford Lake Lodge
 Waiga Sports Fishing Ltd., Box 1568, Yellowknife,
 N.W.T. X1A 2P2 (403) 873-3303/2074/3360.
 Wachford Lake Lodge 96 km east of Yellowknife.
 Fishing - pike, pickerel, lake trout,
 whitefish. Cross-country skiing, ice fishing,
 snowshoeing, groomed trails.

Wattamavik Lodge
 Box 700, Yellowknife, N.W.T. X1A 2N5 (403)
 73-5255.
 Wattamavik Lake 96 km north Yellowknife. Fishing -
 pike, whitefish, lake trout. Bird watching, rock
 hounding.

MacKay Lake Lodge
 Box 941, Yellowknife, N.W.T. X1A 2N7 (403)
 73-2813. On MacKay Lake 240 km northeast of

Yellowknife in barrenlands. Fishing - lake trout,
 pike, grayling. Wildlife viewing - caribou, bird
 migrations.

Namushka Lodge
 Box 2304, Yellowknife, N.W.T. X1A 2P7 (403)
 920-2495, (403) 873-2811 Radio Phone JJ36809
 Telex: 034-45618. On Harding Lake 51 km east
 Yellowknife. Fishing - pickerel, whitefish, lake
 trout. Bird watching. Rock hounding.

Prelude Lake Lodge
 Box 2548, Yellowknife, N.W.T. X1A 2P8. On
 Prelude Lake 32 km east of Yellowknife off
 Ingraham Trail. Fishing - lake trout, pike, pickerel,
 whitefish. Cameron Falls nearby.

Stagg Lake Lodge
 Edzo Air Ltd., Box 56, Rae-Edzo, N.W.T. X0E
 0Y0 (403) 371-3226. On Stagg Lake 100 km
 northwest Yellowknife. Fishing, photography,
 snowmobiling, cross-country skiing.

Watta Lake Lodge
 Arctic Fishing Lodges and Outfitters, Box 806,
 Yellowknife, N.W.T. X1A 2N6 (403)
 873-4036/3626. 68 km east of Yellowknife.
 Fishing - trout, whitefish, grayling, pike. Wildlife
 viewing - moose, beaver, bear, eagles.

Yellowknife Lodge
 5507 - 48th St., Yellowknife, N.W.T. X1A 1N9,
 (403) 873-5669/8364. 62 km north of
 Yellowknife between Duncan and Graham
 Lakes. Fishing - trout, grayling, pike, whitefish.

Courageous Lake Lodge
 Qaivik Ltd., Box 1538, Yellowknife, N.W.T.
 X1A 2P2 (403) 873-2074/2894 Telex:
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 native villages.

Yellowknife Traders
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For further information: Northern Frontier
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Eskimo Lake Fishing Lodge

Ken Brink, Box 177, Tuktoyaktuk, N.W.T. X0E 1C0, (403) 977-2300/2495 Radio Phone JJ25563 via Parsons operator. 65 km south Tuktoyaktuk. Fishing - grayling, lake trout. Wildlife viewing - caribou, reindeer, whales.

Sitidgi Lake Fishing Lodge

Andy McInnes, Box 1332, Inuvik, N.W.T. X0E 0T0, (403) 979-3349, Mobile Radio JJ36939 via Parsons operator. 52 km east Inuvik. Fishing - lake trout, pike, grayling, whitefish. Photography - moose, birds, caribou.

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Neil Colin, Box 103, Fort McPherson, N.W.T. X0E 0J0. Fort McPherson on Peel River 121 air km south Inuvik. Fishing, camping, visit historic landmarks eg. Madtrapper of Rat River sites.

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Inuvik Marina Outfitting

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For further information: Western Arctic Visitors Assoc., Box 1525, Inuvik, N.W.T. X0E 0T0, (403) 979-3756 Telex: 034-44521.

BIG RIVER REGION

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Deegahni Lake Camp

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Nonacho Lake Fishing Camp

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Pilot Lake Cabins

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D. E. Hill, Box 96, Parksville, B.C. V0R 2S0, (604) 248-3572, Radio phone X0W 2S4 via Uranium City, (306) 498-2144. 1000 km north of Saskatoon. Fishing - lake trout, pike, grayling, whitefish.

Henik Lake Lodge

301 P. St., Lincoln, Nebraska 68508, (402) 477-9249. South Henik Lake near border N.W.T. and Manitoba. Fishing - Arctic char, lake trout, whitefish, grayling. Wildlife viewing - caribou.

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Obre Lake Lodge

Stan Geddes, Box 568, Lynn Lake, Man. R0B 0W0, (204) 356-2621 Radio Phone XNQ 408. Obre Lake, 406 km north of Lynn Lake, Manitoba near N.W.T. border and Manitoba. Fishing - lake trout, pike, grayling. Sandy beach, forest.

Snowbird Lake Lodge

Snowbird Enterprises Ltd., Box 70184, St. Paul, Minn. 55107, (612) 228-9320 Radio Phone XNQ 898 via Prince Albert, Sask. or Uranium City operator. Snowbird Lake near border N.W.T. and Saskatchewan. Fishing - pike, lake trout, grayling.

Tukto Lodge

Dubawnt Camps, 603 - 15 St., Brandon, Man. R7A 4N6, (204) 728-1864. Mosquito Lake, Dubawnt River. Fishing - lake trout, grayling.

Ekaluk Lodge

Thomas Kudloo, 972 Sissons Court, Yellowknife, N.W.T. X1A 2W9, (403) 873-5128 or Baker Lake, N.W.T. X0C 0A0, (819) 793-2942. Schultz Lake west of Baker Lake. Fishing - Arctic char, grayling, lake trout.

Scott Lake Outfitters

M. N. Woloshyn, Box 909, Saskatoon, Sask. S7K 3M4, (306) 384-8834, Radio Phone JP3-2868. Scott Lake border N.W.T. and Saskatchewan. Fishing - Lake trout, pike.

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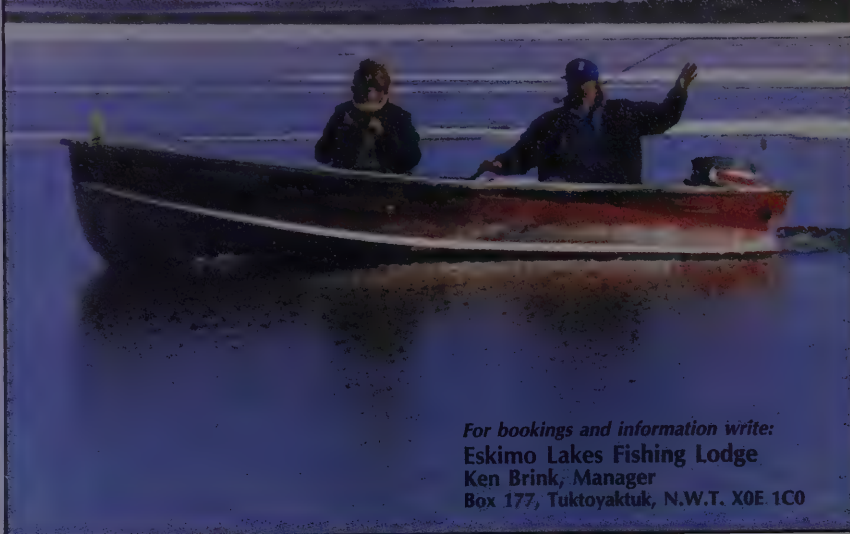
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For further information:

Keewatin Chamber of Commerce, Rankin Inlet, N.W.T. X0C 0G0, (819) 645-2949/2778; Bill Rogoza, Henderson and Associates, 272 Park Ave., Thunder Bay, Ontario P7B 1C5 (807) 345-3255; Komatik Travel, Betty Palfrey, Box 190, Rankin Inlet, N.W.T. X0C 0G0, (819) 645-2932.

ARCTIC COAST (KITIKMEOT) REGION

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P.O. Box 820, 1 Boffa Drive, Yellowknife, N.W.T. X1A 2N6, (403) 873-2595. Mid-Arctic coast, south west of Bathurst Inlet, 560 km north of Yellowknife. Wildlife watching - falcons, wolves, caribou, muskox, grizzlies. Rockhounding, canoeing, fishing. Experience traditional Inuit lifestyle. Explore historic sites. Photograph flowers.

Chantry Inlet Lodge

c/o Northern Wilderness Outfitters Ltd., Box 637, Fort Frances, Ontario, P9A 3M1, (807) 274-3666. Mouth of Back River, 240 km north of Arctic Circle. Fishing - Arctic char, lake trout.

High Arctic Lodge

c/o Don and Marlene Hamilton, Box 1229, Revelstoke, B.C. V0E 2S0, (604) 837-2928. Merkeley Lake, 138 km northwest of Cambridge Bay and Hadley Bay outpost camps. Fishing - Arctic char, lake trout. Wildlife watching - muskox, caribou, snowy owl.

Arctic Waterways Inc.

R.R. 2, Stevensville, Ontario L0S 1S0, (416) 382-3882. Coppermine, Horton, Anderson Rivers. Rafting in large inflatables. Fishing - Arctic char, lake trout, grayling. Hiking.

Kitikmeot Arctic Tours

Syd Glawson, Cambridge Bay, N.W.T. X0E 0C0, (403) 983-2206, Telex 034-4214. Cambridge Bay on Victoria Island. Fishing - Arctic char, lake trout. Hunting, photography, bird watching.

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General Delivery, Cambridge Bay, N.W.T. X0E 0C0, (403) 983-2444/2613/2209. Cambridge Bay, Perry Island, Bathurst Inlet. Cultural experience - living off land with Inuit family. Spring adventure - build sleds, igloos.

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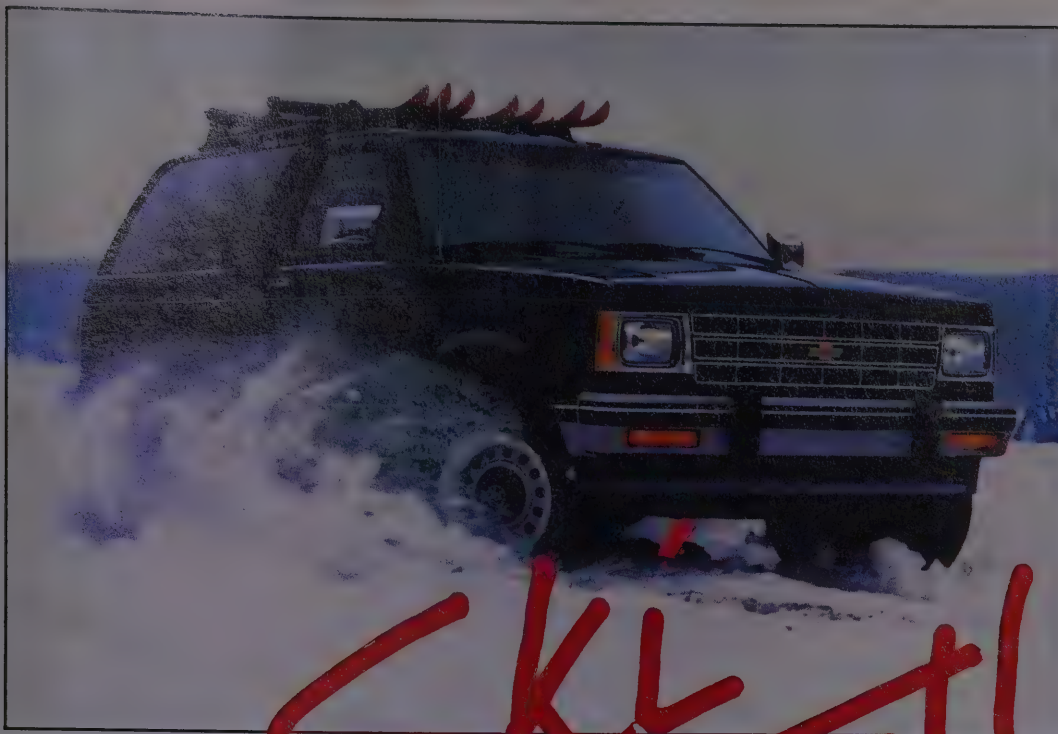
Wally Goose, Holman Island, N.W.T. X0E 0S0, (403) 396-4411/3171. Holman Island on Victoria Island. Dog team trips. Camping, fishing, caribou, muskox hunting.

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General Delivery, Spence Bay, N.W.T. X0E 1B0, (403) 561-6363. Spence Bay on Boothia Peninsula. Snowmobile to Bellot Strait. See polar bear, Fort Ross historic site.

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BAFFIN REGION

Lake Hazen Lodge

c/o Bezal Jesudason, Box 200, Resolute Bay, N.W.T. X0A 0V0, (819) 252-3875. North Ellesmere Island, 915 km north of Resolute Bay. Outstanding glacier and mountain scenery. Wildlife watching - muskox, hare, wolves. Fishing Arctic char. Photographing flowers.

Clearwater Fiord Fishing Camp

Peyton Enterprises Ltd., c/o Faber Travel, Lyndon Park Mall, Brantford, Ont. N3R 6B8, (519) 759-0880. 100 km northwest of Pangnirtung on south Baffin Island. Fishing - Arctic char, whale, seal watching.

Hall Lake Fishing Camp

c/o Canada North Outfitting, Inc. P.O. Box 1230 Waterdown, Ont. L0R 2H0, (416) 689-7925, Tele 061-8489 (CNO). Hall Lake 330 km north of Arctic Circle on Melville Peninsula. Fishing - Arctic char, lake trout.

Tongait Arctic Char Camp

c/o Canada North Outfitting, Inc., P.O. Box 1230 Waterdown, Ont. L0R 2H0, (416) 689-7925, Tele 061-8489 (CNO). Kingnait Fiord 45 km east of Pangnirtung on south Baffin Island. Birdwatching, iceberg watching, sightseeing at Kickerton Island whaling station.

Laymeekee Qimmilik Outfitter

c/o Laymeekee Kakkee, Broughton Island, N.W. X0A 0B0, (819) 927-8932. Broughton Island on east Baffin Island. Fishing - Arctic char, cod. Do team trips. Seal, polar bear watching.

Assivatitseje Tukka Outfitter

Cape Dorset, N.W.T. X0A 0C0, (819) 979-8935. Cape Dorset on southwest Baffin Island. Fishing

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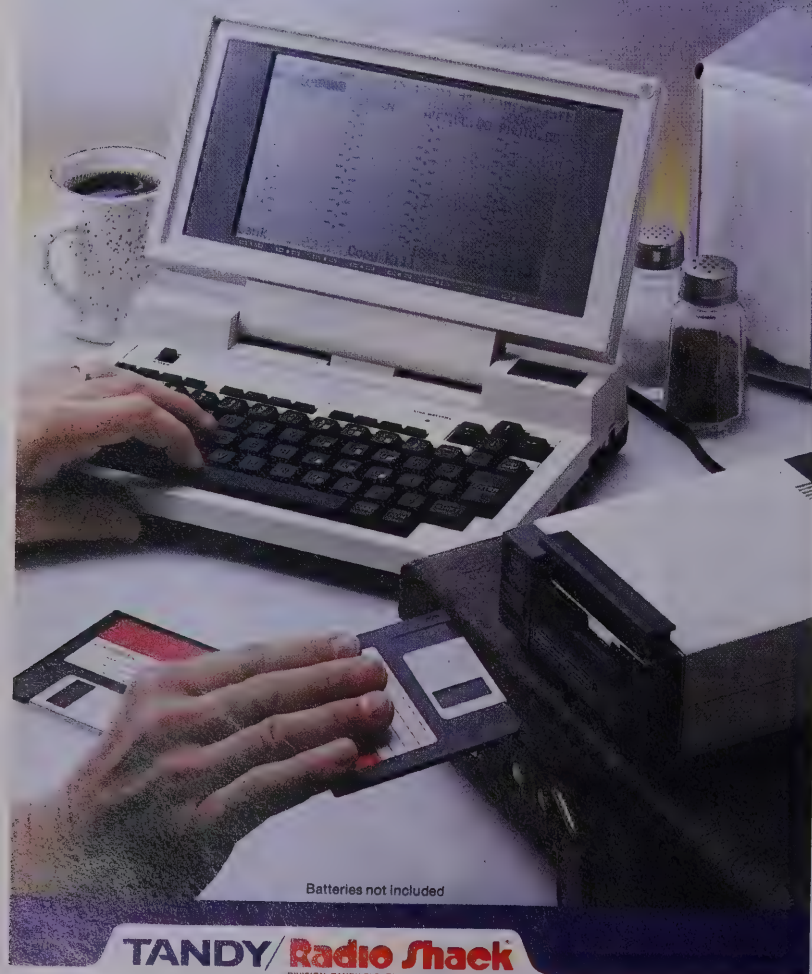
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Nuna-Kuuk Outfitting

Box 123, Frobisher Bay, N.W.T. X0A 0H0, (819) 979-6027. Frobisher Bay on south Baffin Island. Whitewater rafting, kayaking, dog team trips, cross-country skiing with dog team support. Boat cruises, also snow surfing, hiking, climbing, skiing.

Tuullik Wilderness Adventures

Box 4201, Station E, Ottawa, Ont. K1S 5B2, (613) 234-5267 or Bruce Rigby, Box 957, Frobisher Bay, N.W.T. X0A 0H0. Frobisher Bay on south Baffin Island. Whitewater rafting trips on Sylvia Grinnell River. Arctic barbeque and champagne picnic at Peal Point.

Grise Fiord Inuit Co-op

c/o Gilles Lord, Grise Fiord, N.W.T. X0A 0J0, (819) 980-9913. Grise Fiord on south Ellesmere Island. Canada's northern-most Inuit community. Boat and snowmobile trips to see seals, walrus, narwhal, beluga whales, muskox, polar bears, ivory gulls, fulmars, puffins. Beautiful scenery.

Alivuktuk Outfitting

Joavee Alivuktuk, Pangnirtung, N.W.T. X0A 0R0, (819) 473-8914/8971. Pangnirtung in Cumberland Sound, south Baffin Island. Fishing, seal hunting, spectacular scenery. Boat to Auyuittig National Park.

Jacopie Akpalialuk Outfitters

Pangnirtung, N.W.T. X0A 0R0, (819) 473-8847. Pangnirtung in Cumberland Sound, south Baffin Island. Canoe trips to Auyuittig National Park. Fishing - Arctic char.

Levi Kullualik Outfitters

Pangnirtung, N.W.T. X0A 0R0, (819) 473-8980 (ask for Eena). Cumberland Sound, Baffin Island within 90 km of Pangnirtung. Boat to Auyuittig National Park. Fishing.

Tongait Arctic Outfitters

c/o Canada North Outfitting Inc., Box 1230, Waterdown, Ont. L0R 2H0, (416) 689-7925, Telex 061-8489 CNO. Pangnirtung in Cumberland Sound on Baffin Island. Backpacking tours in Auyuittig National Park. Side trips to Kickerton Island and other scenic areas.

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For further information: Baffin Tourism Association, Box 820, Frobisher Bay, N.W.T. X0A 0H0 (819) 979-6551

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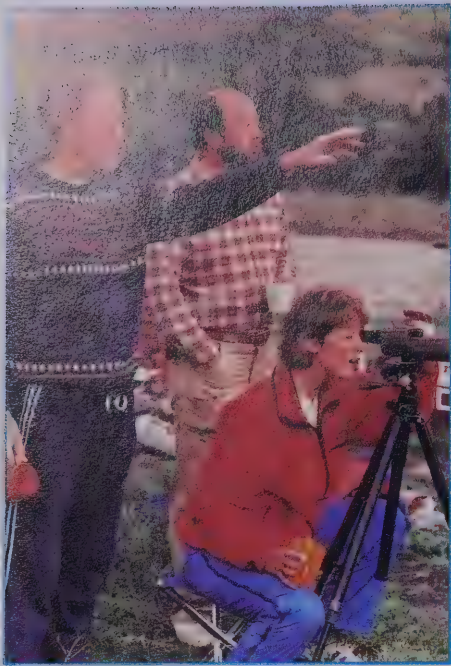
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1. To enter, complete the contest entry form, correctly answer the skill-testing question, and mail to Skyword Magazine, 2802 - 30th Street, Vernon, B.C. V1T 8G7. Entry forms mechanically completed and mechanically reproduced facsimiles will not be eligible.
2. Contest starts February 1, 1986. The prize winner will be determined from the entries received through to March 15, 1986, the contest closing date. The following conditions apply:
 - trip is subject to availability of space when making reservations and is rated as economy class seating.
 - tickets and prize accommodations are non-transferable, non-negotiable or redeemable for cash, nor may be exchanged for any other airline flight ticket or passage.
 - any and all other travel or accommodation expenses will be borne by the winner.
 - the trip must be completed by September 15, 1986 and tickets will be void thereafter.
 - chances of winning are dependent upon the total number of eligible entries received during the contest period.

For prize value to and from selected destinations, contact your Pacific Western Airlines ticket office or travel agent.
All entries become property of Skyword Magazine and will not be returned. No correspondence will be entered into except with contest winner.

3. Following the close of the contest, all entries will be submitted to an independent judging organization. From these entries, random selections will be made. To be eligible to win selected entries must have the contest entry form completed and must include the correct answer to the skill-testing question on the form. Winners will be notified of their prize by Special Delivery. The decisions of the independent judging organization will be final.
4. This contest is open to all residents of Canada, 21 years of age and older, except the residents of the Province of Quebec and the employees and members of the immediate families of Pacific Western Airlines and Skyword Magazine, TravelArctic, its advertising and promotional agencies and the independent judging organization. By entering, contestants agree to comply with contest rules and to sign a release and discharge document in the event of winning a prize. This contest is subject to all Federal, Provincial and Municipal Laws and regulations.

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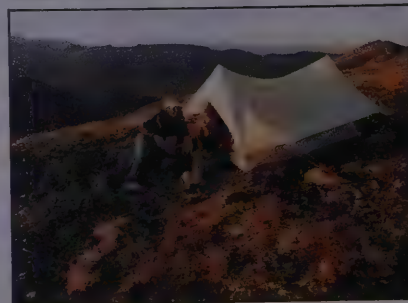
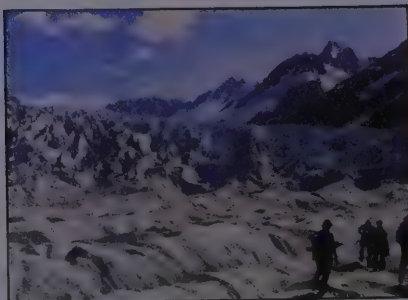
Think Yukon. Think gold. But the new gold in "them thar hills" is brought not by prospectors and miners but by backpackers, climbers, canoeists, kayakers, river rafters, hunters, fishermen, trailriders and campers.

Yukon appeals to those who love wilderness holidays because it is sparsely populated (24,000 people in an area the size of France); has the largest mountain mass in the world (Mount Logan 6050 m and 160 km around); the world's largest non-polar icefield (Mt. St. Elias and five other peaks); a huge system of inter-connected inland fiord lakes; long, fast rivers (Yukon River is 3860 km from its headwaters to the Bering Sea); and a variety of habitats for wildlife from forested valley floors and taiga to the tundra of alpine meadows and Yukon's border with the Arctic Ocean. What's more, people have been trekking to Yukon for so long that it's easy to travel around. The territory is well covered with roads and chartering a helicopter or bush plane is almost as common as driving the family four wheel drive. There's lots to do and lots of people around to give advice — whether you want to plan a do-it-yourself holiday and rent equipment or go on an organized adventure.

One of the best ways to see Yukon today is the way the Klondikers saw it — on foot. Two popular hiking areas are the Chilkoot Trail traversed by the Klondikers — 55 km between Dyea, Alaska near Skagway up through the Chilkoot Pass to Lake Bennett and Carcross — and Kluane National Park designated as a World Heritage Site for its fabulous scenery.

You can fish anywhere in Yukon but the largest ones are found away from the road at fly-in lakes. Bordered by Alaska, British Columbia, N.W.T. and the Arctic Ocean, Yukon has a variety of fish species, in particular, lake trout, rainbow trout, char, grayling, pike and salmon. *Yukon Fishing Safaris and Peacock's Yukon Camps* will get you to them.

Hunting has long been a tradition in Yukon with hunters coming from around the world to bag trophies in one of the world's last great game preserves. If you want to hunt then pick your area and



Lyn Hancock

choose your guide. You can bag Dall, stone and fannin sheep, moose, caribou, goat, grizzly, brown and black bear, wolf, wolverine and coyote, as well as upland game birds. However, if you don't want to hunt, you may still use the experience of Yukon's 17 active outfitters to guide you to trail riding, fishing, canoeing, rafting, climbing, photography and backpacking adventures.

There are only a few lodges in Yukon which offer packaged adventure holidays. *Oldsquaw Lodge* is located in N.W.T. but accessed from Yukon, and there's also *Kluane Wilderness Lodge* on Wellesley Lake. A week at Wellesley could hit the high points of a Yukon holiday: trophy lake trout (according to *Field and Stream* the best in Canada), Arctic grayling at outpost camps, fly-out trips over the incredible St. Elias Mountains in Kluane National Park to see Dall sheep, moose and caribou, and — if you like a change of pace — historic Dawson City.

Ecosummer with its choice of 10 different departures, offers one of the most comprehensive adventure holidays in Yukon — by foot, canoe and raft. Take advantage of a wilderness guiding business which specializes in adventure based on local knowledge, expert leadership and environmental appreciation.

Itineraries vary yearly, but *Ecosummer* runs 10 day hikes between June and September through the Kluane Ranges of Kluane National Park, across alpine

plateaux dissected by major rivers draining glaciers such as the Steele, Donjek and Kaskawalsh and down to Kluane Lake with intimate views of Dall sheep and panoramic views of the St. Elias Mountains (\$850). If you want to explore these icefields further, take *Ecosummer's* 10 day midnight sun ski tour at the end of May and early June when daylight is unending; temperatures are warm and snow conditions unparalleled. Eleven hundred dollars includes air charter up to the company's glacier base camp at 2440 metres.

The company also has a photographic summer base camp in an alpine meadow adjacent to the Steele Glacier. Ten day photographic explorations cost \$1095 plus \$400 for helicopter charter to base camp which consists of two person tents and a larger portable Weatherport building housing cooking, dining and lounge facilities.

Ecosummer offers 10 day hiking trips in June from base camps in the Tombstone and Hart Ranges off the Dempster Highway (\$800 from Whitehorse), and 11 day rafting and hiking trips in July down the Firth River to the Beaufort Sea and Herschel Island — once home to 2000 people — (\$1975 from Inuvik), 15 day canoeing trips in August down the Wind and Peel Rivers from the Selwyn Mountains north of Mayo for 450 km to Fort MacPherson in N.W.T. (\$1300 plus \$220 air charter from Whitehorse).

Perhaps the most varied and startling scenic landscapes which *Ecosummer* explores is during its 10 day rafting trips in August through the St. Elias Mountains by the Tatshenshini and Alsek River systems. The trips begin in Whitehorse, then visitors drive to Bear Flats on the Tatshenshini, raft to Dry Bay, Alaska on the Pacific coast and fly back to Whitehorse. The landscape is constantly changing and as the Tatshenshini is a major spawning area for sockeye and chum salmon in late summer and fall, you will thrill to large numbers of bald eagles and grizzly bears attracted to the fish (\$1375 from Whitehorse). If you just want to raft the Tatshenshini for a day then meet at Dalton Post, Mile 107 (km 172) on the Haines Road at 9 a.m. daily for a trip through one white-water section.

You can see Yukon, Alaska and British Columbia all in the one trip — with bird watching a high priority — by taking *Swiftsure Tour's* June 14 to 21, 1986 exploration of the Haines Triangle, with experienced naturalist David Stirling.

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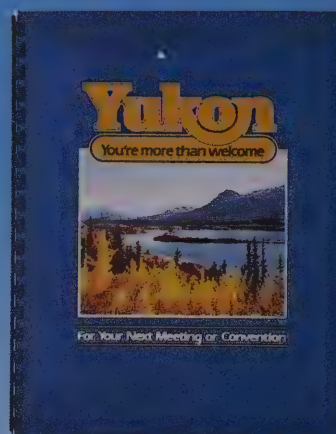
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designed river trips. 14 day guided Snake and
Peel River canoe trips.

Ecosummer Yukon

Box 5095, Whitehorse, Yukon Y1A 4Z2. From
Whitehorse. 10 different Yukon trips - hiking,
canoeing, rafting, skiing.

Ozadeash Lodge

Km 202 (Mile 125) Haines Highway, (403)
634-2315. 34 miles south of Haines Junction.
Cross-country skiing, horseback riding, gold
panning, guided fishing, ice fishing,
backpacking.

Hyak River Expeditions

1614 West 5th Ave., Vancouver, B.C. V6J
W8. (604) 734-8622. Firth River. 11 day
rafting trips on Firth River.

Johnny John's Fishing Trip

Carcross, Yukon Y0B 1B0, (403) 821-3116.
From Carcross "to where the fish are".
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photography, plain yarning.

Kluane Wilderness Lodge

Box 5212, Whitehorse, Yukon Y1A 4Z1, (403)
633-4365. (Summer June 1 - Sept. 15). Box
1268, Station A, Kelowna, B.C. V1Y 7V8, (604)
860-5808. Wellesley Lake, 320 air km to west
of Whitehorse. Fishing - lake trout, pike,
grayling. Scenic fly-out trips over Kluane
National Park.

Kluane Adventures

Box 5466, Haines Junction, Yukon Y0B 1L0,
(403) 634-2282, Radio phone 2M5020 Haines
Jct. Channel. Km 228.5 (Mile 142) of Haines
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Northwater

204 - 21 Roundel Road, Whitehorse, Yukon
Y1A 3H3, (403) 668-7427. From Whitehorse.
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families.

Ostashek Outfitting Ltd.

Box 4146, Whitehorse, Yukon Y1A 3S6, (403)
668-7323, 841-5171. From Burwash Landing,
Mile 1093 Alaska Highway. Fly-in fishing - lake
trout, pike, grayling. Mountain climbing.

Pack Trails North Adventures

Box 484, Watson Lake, Yukon Y0A 1C0, (403)
536-2174. From Watson Lake, Mile 635 Alaska
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Primrose Wilderness Encounters Ltd.
Whitehorse, Yukon, (403) 668-3881, Radio phone SQ 651. Primrose Lake, 92 km by plane southwest of Whitehorse. Canoeing, hiking - fishing, gold panning.

Rainbow Adventure Tours
Dept. 307, 3089 - 3rd Ave., Whitehorse, Yukon Y1A 5B3, (403) 668-5599, Telex 036-8-330. From Whitehorse. Do-it-yourself or guided tours. Hiking, driving, canoeing, fishing.

Sky High Ranches
Box 4482, Whitehorse, Yukon Y1A 2R8, Radio phone Whitehorse, mobile operator. 24 km from Whitehorse on Fish Lake. Horseback riding, photography, fishing, wildlife viewing. Knowledgeable guides.

Sunpath Expeditions
P.O. Box 5272, Station F, Ottawa, Ont. K2C 3H5, (613) 731-8468. From Whitehorse or Dyea, Alaska. Hiking - Chilkoot Trail. Canoeing - Bennett to Dawson City.

Swiftsure Tours
119 - 645 Fort St., Victoria, B.C. V8W 1G2, (604) 388-4227. From Whitehorse. Yukon Haines triangle guided natural history tour. Dempster Wildlife Drive guided natural history tour.

Tatsenshini Expediting
1602 Alder St., Whitehorse, Yukon Y1A 3W8, (403) 633-2742. From Whitehorse. Custom designed river trips - unguided.

Tina Lakes Wilderness Resort
Box 5221, Whitehorse, Yukon Y1A 4Z1, (403) 668-4059. From Whitehorse to Tina Lake. Fishing, hiking, trail riding.

Wanderlust
c/o 3 Hart Cres., Whitehorse, Yukon Y1A 4R2, Radio phone 2M 8250, Laberge Channel. From Whitehorse. Dogsledding, canoeing, dogteam support for cross-country ski trips.

Wolf Lake Wilderness Camp
General Delivery, Teslin, Yukon Y0A 1B0, Radio phone SQ 707. Wolf Lake. Fly-in fishing - lake trout, grayling.

Yukon Fishing Safaris Ltd.
P.O. Box 5209 (TY), Whitehorse, Yukon Y1A 4Z1, (403) 668-2287 (summer) (604) 785-2394 (winter). Base Camp - Tatsenshini River. Fishing - king salmon, sockeye salmon, Dolly Varden and rainbow trout. Halibut and sockeye trip at Haines, Alaska. Whitewater riverboating, wildlife viewing - moose, bear, sheep, goat.

Yukon Mountain and River Expeditions Ltd.
Box 5405 (TY), Whitehorse, Yukon Y1A 4Z2, (403) 668-2513 (office) (403) 399-3131 (home). From Whitehorse. Big salmon canoe adventure from Quiet Lake to Yukon River. Kluane Park backpacking in Duke River Valley and Slims River. Cross-country ski touring.

Yukon Wilderness Unlimited
P.O. Box 4126 (TY), Whitehorse, Yukon Y1A 3S9, (403) 668-5244, From Whitehorse. Raft float trips on Pelly, Teslin, Yukon rivers. Riverboat trips on Teslin and Yukon rivers. In-depth wilderness experiences, catering especially to inexperienced or older in small groups, max. 6.

For further information: Yukon Dept. of Tourism, Box 2703, Whitehorse, Yukon Y1A 2C8, (403) 667-5811, Yukon Visitors Association, 302 Steele Street, Whitehorse, Yukon Y1A 1C5, (403) 668-3331

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Few but hunters know the breathtaking beauty of the northern British Columbia wilderness — its jumble of rugged mountains, spectacular glaciers, colorful lakes and rivers; its abundant and varied wildlife. So in this largely roadless region, it is logical to choose one of the many resident guides and outfitters for your northern holiday adventure.

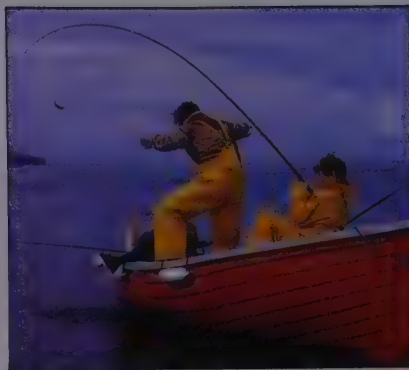
British Columbia has a greater number of and a larger variety of game animals than any other place in North America. People travel from around the world to hunt them, to observe them, to photograph them. The guides and outfitters know where these animals can be found and have the trails, horses, boats, planes and all-terrain vehicles to get you there. And they have the ranches, the lodges, the cabins and the camps to accommodate you.

Discover this wilderness and its wildlife with those who know it best. The *Guide-Outfitters Association of British Columbia* publishes a directory of guided wilderness tours which range from hunting and fishing holidays to trail riding, boat cruising, river rafting, winter touring and photography. Many of the operators offer holidays in all seasons. Choose the area of the province you wish to explore then consult the guide and outfitter who operates there. The operators listed here are those who work in the northernmost part of the region or in the provincial parks; ones which offer something distinctively different (e.g. buffalo hunting) or provide a variety of activities.

Atlin, in the extreme northwestern corner of British Columbia, is one of the most picturesque towns in North America. Ringed by icefields nudging beautiful Atlin Lake, and close to both Yukon and Alaska, it richly deserves the title, *Switzerland of the North*.

Try *Atlin Mountain Outfitting* if you want to see or to hunt moose, caribou, stone sheep, mountain goat, grizzly bear, black bear or wolf. This 5200 square km of isolated mountain habitat 64 km south of the Yukon/B.C. border is in the rainshadow of the Coast Range so you should keep dry.

Indian River Ranch offers similar breath-



Lyn Hancock

taking wilderness scenery, pristine wildlife and unsurpassed fishing, but has added more general attractions such as gold panning, whitewater canoeing, and tours of the Juneau Icefields, Llewellyn Glacier and Whitehorse. You can stay at a ranch, camp on an overnight pack trip or holiday on a houseboat.

Glenora Guest Ranch out of Telegraph Creek is run by a pioneer family who offer a variety of unique activities in an area they love and know well — hunting, river boating on the Stikine River and photographing its unforgettable world class Grand Canyon, trail riding in the magnificent Cassiar Mountains, and exploring historic sites from the gold rush and fur trade days. Owner Bobby Ball will probably sing and play his guitar, creating a special atmosphere and mood.

The Collingwood brothers in Smithers offer five to seven day guided vacations of the *Spatsizi Plateau Wilderness* — a fabulous provincial park locally called the Land of the Red Goat. The Collingwoods cater to families as well as hunters, and guide in any season.

Love Bros. and Lee offer hunting and fishing, as well as year round activities — skiing, photography, nature study — in another incredibly scenic area, Tatlatui Provincial Park. Bob Henderson's fishing camp on Tatlatui Lake epitomizes the spec-

tacular grandeur of the north, and anglers complain of tired arms from catching so many trout!

Finlay River Lodge nestled amid mountains near Spatsizi Provincial Park, 320 km from the nearest town and 160 km from any road, specializes in big game hunting, freshwater fishing for lake trout, Arctic grayling, Dolly Varden and rainbow trout — and the best home cooking to be found in any wilderness camp. Write for their chatty newsletter, the *Finlay River Chronicles*.

Ross Peck Outfitters of Fort St. John design adventures in Kwadacha, British Columbia's most isolated wilderness park. Located in the northeastern Rocky Mountains, Kwadacha is dominated by the spectacular Lloyd George Icefield. If you like, the Peck family will land you on the glacier at 2700 metres. Fly in to their log cabin base on the eastern boundary of the park, ride there by horse train through the Bedeaux Pass or fly into their cabin in the heart of the park on Chesterfield Lake.

Garry Vince of *Muskwa Safaris* out of Fort St. John offers similar activities in a nearby area of the Rockies. You are met at the Fort St. John airport, driven to Mile 200 of the Alaska Highway, then flown by Cessna 185 to a ranch on the Muskwa River where horses are waiting to take you on the four and a half hour ride to Grizzly Lake, headquarters for your adventures.

There are other ways — apart from do-it-yourself methods — to enjoy a vacation in northern British Columbia. You can drive to *Highland Glen Lodge*, Mile 462 of the Alaska Highway and take a guided riverboat trip up the Liard River into the Ketchikan River, through the Rocky Mountain Trench and into the Turnagain River. You can return the next day or stay longer at Birch Lake to ride horses, fish or take photographs. Highland Glen is also a comfortable base from which to explore nearby Muncho Lake Park.

Iskut Trail and River Adventures of Iskut on Highway 37 — the only road apart from the boundaries which travels through the B.C. northern wilderness — runs nine day raft trips on the Upper Stikine River, one day trips on the Klappan River tributary, and one day trips through the Grand Canyon of the Stikine. Few people have seen this awesome, towering gorge except from the road above, but Jim Bourquin will do his best to give an intimate view while running its 20 exhilarating sets of rapids. Iskut Trail and River Adventures also offers eight day raft trips which include one day in the Grand Canyon and another seven days by

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raft and fish boat to Wrangell, Alaska. This company also offers seven day hiking (with packhorse) expeditions on the colorful volcanic plateau of Edziza Park, seven day trailriding packages in Spatsizi Park and one to four day rides around Iskut.

Ecosummer Canada Expeditions of Vancouver, famous for exploring the most challenging and interesting parts of the world, offers another alternative in Spatsizi — an excellent two week autumn hike traversing the park from west to east. September is the time to best appreciate the blazing colors of Spatsizi's high country and see the herding of the caribou.

Although watching game animals amid stupendous scenery is the unique attraction of northern British Columbia, you can also enjoy tremendous fishing. The Yellowhead Highway between Prince George and Prince Rupert is replete with fishing outfitters. All operators belonging to the Guide-Outfitters' Association of B.C. offer fly-in fishing options.

Wilderness Air-Tours, located at the Vancouver airport will fly you direct from Vancouver to five lake and river destinations in northwestern B.C. — *Eliguk Lake Lodge*, *Dean River Resort*, *Anahim Lake Resort*, *Tweedsmuir Lodge* and *Stewart's Lodge* on Nimpo Lake. Bobby and Ginny Stewart have operated their lodge and outpost camps near Tweedsmuir Provincial Park for more than 35 years. They are well equipped to provide hunting for waterfowl, upland birds and big game; backpacking; photography and nature study, as well as excellent trout fishing.

The most recent and perhaps the most distinctive fishing lodge in British Columbia is a 34-metre (130 ft.) old sternwheeler anchored in Henslung Cove on Langara Island at the northern tip of the Queen Charlotte Islands. Guests can fish right off the deck of the luxury-class *Langara Fishing Lodge*. When you tire of hauling in 20, 30 and 40 pound salmon, 60 to 200 pound halibut or 45 pound lingcod, try fly-fishing in the nearby streams and rivers or walk the beaches for abalone, clams and Dungeness crabs. Back aboard your floating hotel, meals are prepared by a chef who is also an experienced diver and marine biologist. The Queen Charlottes, home of the colorful Haida Indians, is nicknamed the Galapagos of Canada — one of the world's richest marine environments. Apart from the fabulous fishing you will enjoy both its human and its natural history.

If you do decide to go it alone, seek assistance from Tourism British Columbia — a provincial government agency which publishes information on fishing camps, canoe routes and rentals, hiking areas, horse rentals, boat charters, dude and guest ranches.

Northern British Columbia is as beautiful as its better known, more civilized southern counterpart. Its ingredients for a superb wilderness holiday are many — and will be better appreciated with the help of those who live there and know it best.

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Brooklands Wilderness Camp

Box 299, Atlin, B.C. V0W 1A0, Radio: 2M3940 VHF Channel via Whitehorse, Yukon operator. Listening times: 8-10 a.m. PST, 4-8 p.m. PST. Tagish Lake in northwest B.C. Coast Range. Fishing for lake trout, pike and grayling. River and hiking trips. Photography.

Canadian River Expeditions Ltd.

145 Chilco Street, Vancouver, B.C. V6G 2R2, (604) 689-3760. Tatsenshini and Alsek Rivers on B.C./Yukon border. Wilderness river rafting 2-day trip from Prince Rupert, plane and ferry to put-in point, raft down Tatsenshini and Alsek Rivers to Pacific Ocean.

Collingwood Bros. Guide-Outfitters or Spatsizi Wilderness Vacations

Box 3070, Smithers, B.C. V0J 2N0, (604) 347-9692. Near Spatsizi Provincial Park north of Smithers. Fly-in fishing, hunting, photography, hiking, cross-country skiing and general exploring.

Ecosummer Canada Expeditions

1516 Duranleau Street, Vancouver, B.C. V6H 3S4, (604) 669-7741. Smithers. Fall exploration of Spatsizi Provincial Park.

Finlay River Lodge

4080 Lansdowne Rd., Prince George, B.C. V2N 2R6, (604) 562-7826. 200 miles (320 km) north of Smithers near Spatsizi Park. Fishing - lake trout, dolly varden, arctic grayling, rainbow trout. Hunting - moose, caribou, goat, grizzly bear, black bear, wolf, wolverine.

Glenora Guest Ranch

Telegraph Creek, B.C. V0J 2W0, Phone via Fort Nelson mobile operator JJ3-7079 on Meeha Channel. Telegraph Creek. Hunting, fishing, boating, gold panning and trail riding.

Hyak River Expeditions

1614 West Fifth Avenue, Vancouver, B.C. V6J 1N8, (604) 734-8622. Firth River raft trip in Yukon from starting point in Vancouver, B.C. 13-day trip by raft down Firth River from Vancouver. 12-day trip from Whitehorse. Incl. fishing and caribou watching.

Langara Fishing Lodge Ltd.

436 West 2nd Avenue, Vancouver, B.C. V5Y 1E2, (604) 873-4228 (call collect). Langara Island, Queen Charlotte Islands. Pristine and excellent. Fishing for salmon, lingcod and halibut. Interesting accommodation on water.

Love Bros. and Lee

R.R. 1, Kispiox Rd., Hazelton, B.C. V0J 1Y0, (604) 842-6350, (604) 842-5536, (604) 842-5648. Tatlatui Provincial Park and surrounding area. Hunting, fishing, photography and winter skiing.

Muskwa Safaris

Box 6488, Fort St. John, B.C. V1J 4H9, (604) 785-4681. Muskwa River and Kwadacha Provincial Park. Fishing, trail riding, hiking, photography and hunting.

N. B. (Red) Sorensen Ltd.

Box 7722, Fort St. John, B.C. V1J 4Y2, (604) 785-6473. Ranch at Mile 442 Alaska Highway. Hunting, fishing and trail riding.

Ross Peck Outfitters Ltd.

Box 6397, Fort St. John, B.C. V1J 4H8, (604) 785-2112. Winter: (604) 827-3595. Kwadacha Provincial Park and surrounding area. Hunting, fishing, photography, aerial tours, trail riding and mountain climbing.

Stewart's Lodge and Outpost Fly-in Camps

Nimpo Lake, B.C. V0L 1R0, (604) 742-3388. Nimpo Lake 16 km east of Anahim Lake airport. 320 km west of Williams Lake. Excellent accommodations. Friendly and well experienced hosts. Fishing, hunting and general exploring.

Wilderness Air Tours

Vancouver Airport, South Terminal, 4440 Cowley Crescent, Richmond, B.C. V7B 1B4, (604) 276-2635. All fly-in fishing trips begin and end in Vancouver. Fly-out to Eliguk Lake Lodge, Dean River Resort, Anahim Lake Resort, Tweedsmuir Lodge and Stewarts Lodge in northwestern B.C. Fly-in fishing.

For further information: Guide-Outfitters

Association of British Columbia, P.O. Box 759, 100 Mile House, B.C. V0K 2E0, (604) 395-2438. (Write for book, Guided Wilderness Tours in British Columbia, \$5) Minister of Tourism, 1117 Wharf Street, Victoria, B.C. V8W 2Z2, (604) 387-1642 North by Northwest Tourist Association of British Columbia, P.O. Box 1030, Smithers, B.C. V0J 2N0, (604) 847-5227 Peace River-Alaska Highway Tourist Association, c/o City Hall, 10631 - 100th Street, Fort St. John, B.C. V1J 3Z5, (604) 785-2544

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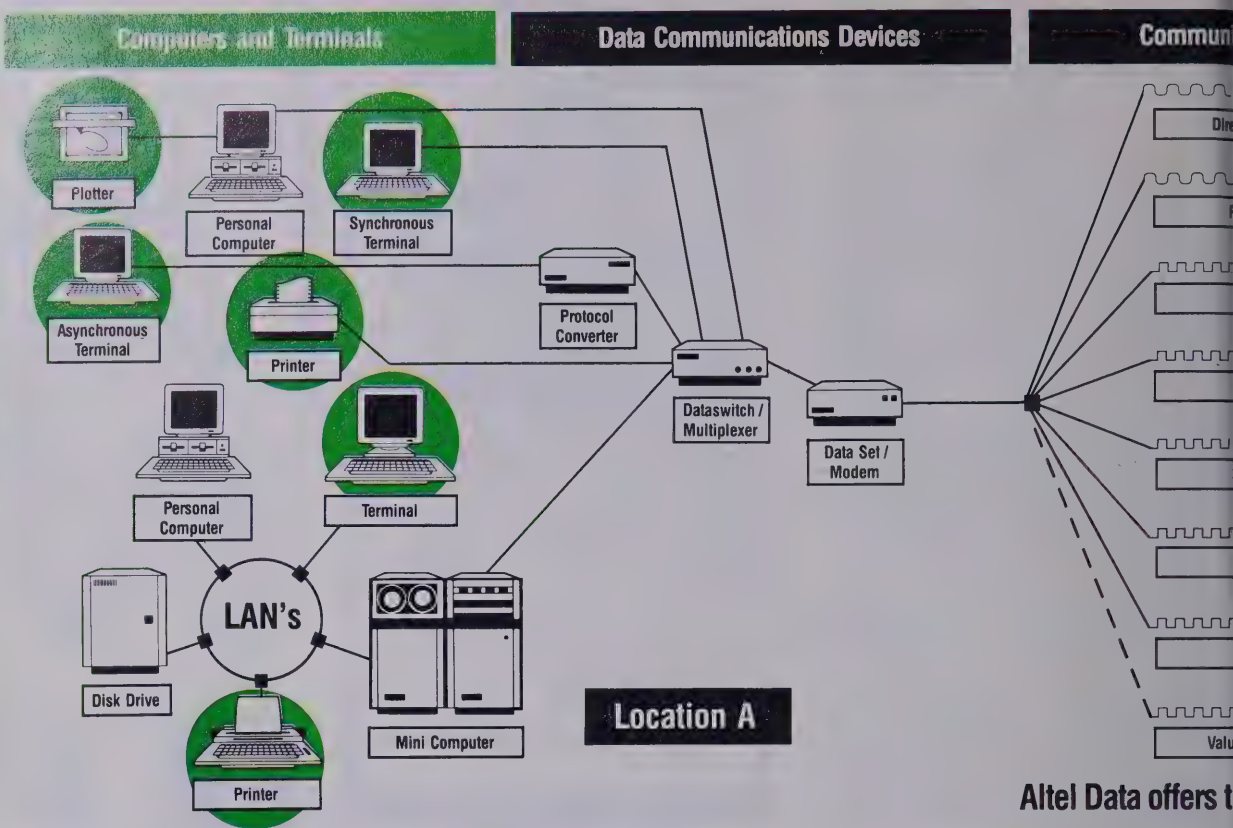
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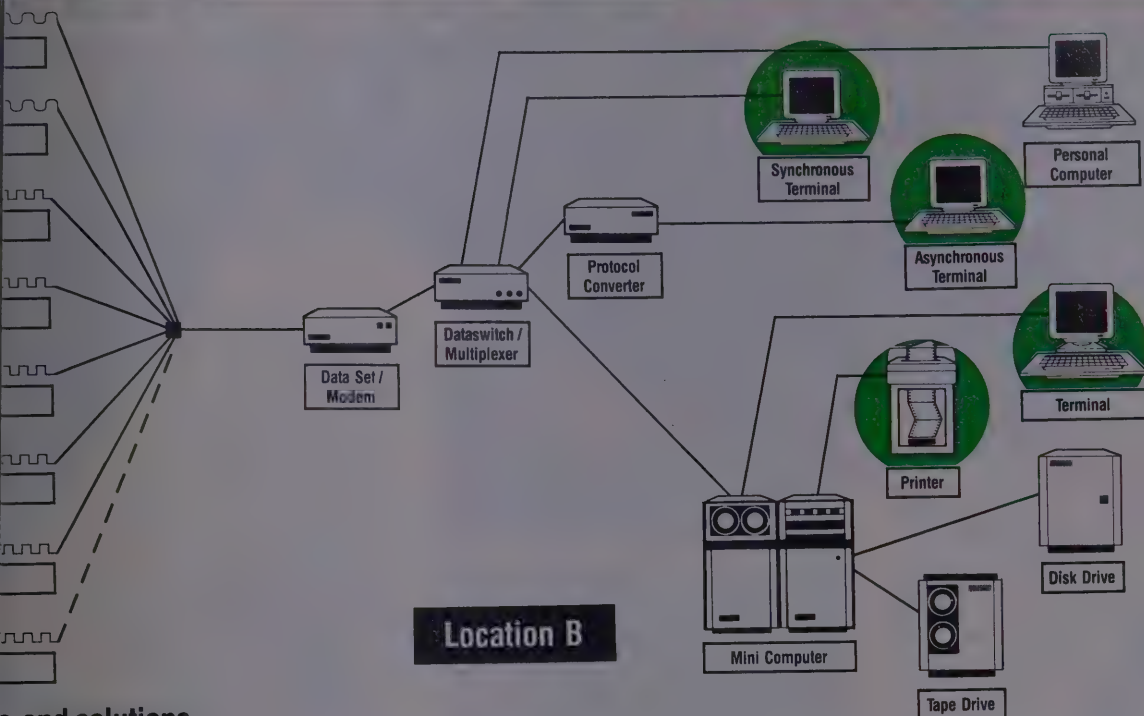
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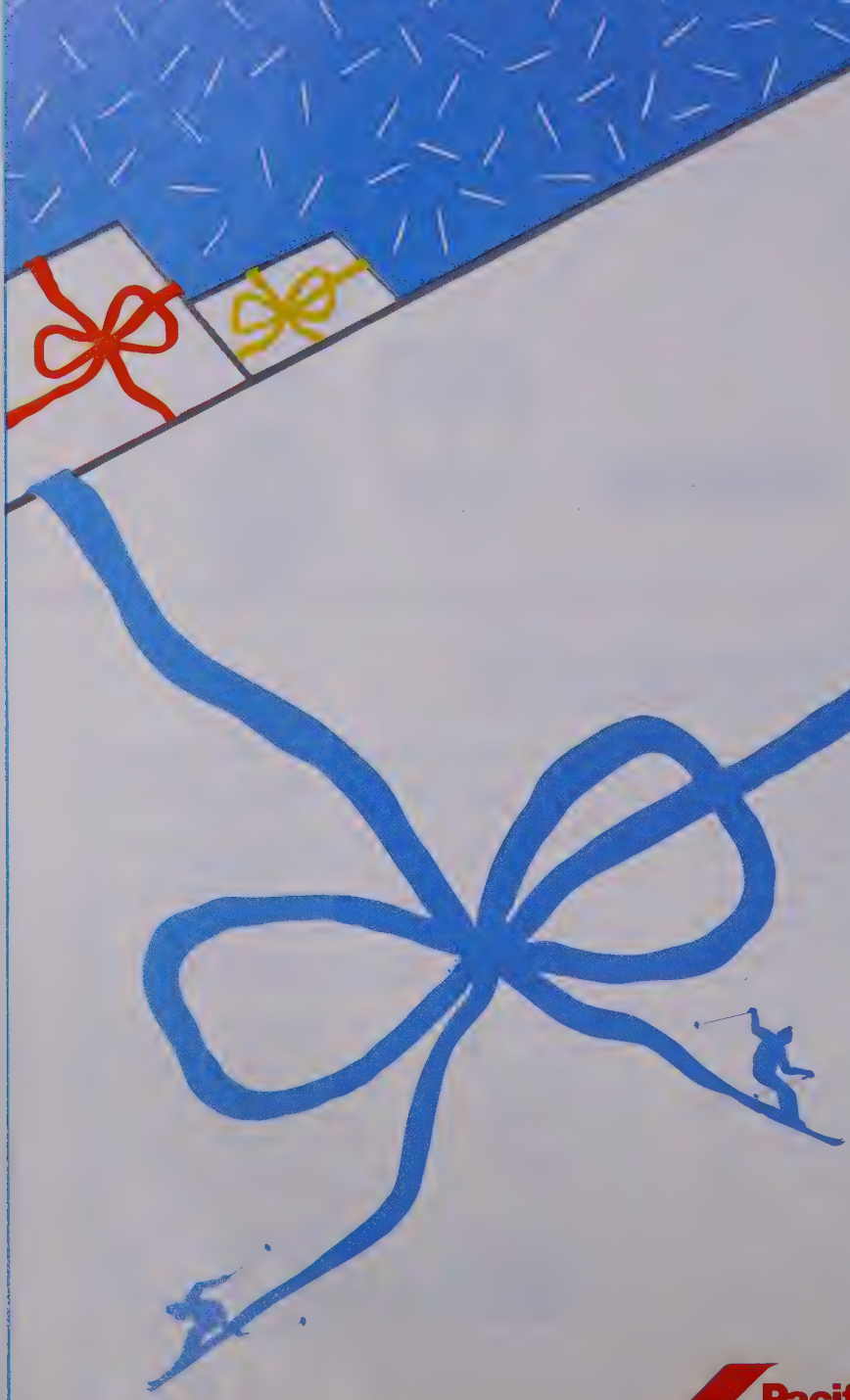
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Pacific Western Holidays has ski packages you can afford to unwrap. Airfare, transfers, accommodation and lift tickets are all included. You'll find our Ski-Bird packages are easy to take. Get your free copy of our brochure from your travel agent or Pacific Western. Or call Pacific Western's Tour Desk for details: 1-800-663-1121 or 684-6161 in Vancouver.

ADVENTURE NORTH

ALBERTA

Land of the Mighty Peace

Wilderness holidays in Alberta — a province reputed by some to have the greatest variety of geographic features of any province in Canada — need not only be mountain climbing, hiking and trail rides in the Rockies or whitewater rafting on the rivers of the central interior, however popular these may be. Discover the northern Alberta wilderness, that huge white space on the map which means seemingly endless forests, remote lakes, rivers, streams — and a few people. This is the historic fur trading country broken only by a couple of roads slicing northwards and a piece of settled prairie flowing westwards. This is the Land of the Mighty Peace, Lakeland and the Land of the Mighty Twilight.

It's also the land of fly-in fishing. Of the many hundreds of lakes in Alberta where one can fish, only a half dozen or so have been designated as trophy lakes by the government — a distinction awarded where unusually large fish are found. In these northern lakes you'll catch trophy lake trout, northern pike and walleye. In the Athabasca and Peace River systems and the Marten River north of Lesser Slave Lake you'll find trophy grayling. Andrew Lake close to the N.W.T. border, Gardiner and Namur Lakes in the Birch Mountains, God's Lake near the Wabasca River, Winefred Lake, Sebert Lake and May Lake near the Saskatchewan border are all trophy lakes. Three lodges located near trophy lakes are *Andrew Lake Lodge*, *Gristhaven Lodge* on Grist Lake, and *Winefred Lake Lodge*. A special five dollar fishing license is required to fish on a trophy lake.

Lodges vary in services and facilities. The full-service lodge provides meals, accommodation, bedding, boats and motors. One of the most luxurious lodges is at Margaret Lake in the Caribou Mountains. Others provide cabins (usually with a wood-burning heater, cook-stove and utensils) and you bring your own sleeping bags, food and fishing gear.

The best fishing is during the early and late part of the season, just after the ice goes out in mid-May and just before mid-October freeze up. Of course, you can



Travel Alberta

Lyn Hancock

partake in more than fishing. You can walk the nature trails, photograph flowers, stalk wildlife or sunbathe on sandy beaches.

Wood Buffalo National Park (shared with Northwest Territories) is another major attraction in northern Alberta. You can explore the varied landscapes of Canada's largest park on your own, with park personnel or you can have a distinctive adventure by planning a trip with Jacques van Pelt of *Subarctic Wilderness Adventures* in Fort Smith.

Wood Buffalo is a park for all seasons — when you see it with Jacques. In summer, raft the Slave River Rapids from Fort Fitzgerald by paddling the intricate side channels minutely detailed by Alexander Mackenzie when he went through in 1789.

Paddle the back channels of the Slave or other rivers in Wood Buffalo National Park and the Tazin Highlands. Plan a mosaic discovery of the park or the Peace-Athabasca Delta to include several activities — camping, fishing, hiking, paddling, wildlife viewing — and do it by travelling from camp to camp with native people who hunt and trap there. In winter or spring, dogsled, snowshoe and ski in Wood Buffalo where the bison roam or in the Tazin Highlands where the caribou feed.

Mistahi Seepee Wilderness Tours out of Fort Chipewyan offer similar year round adventures: one to 14 day all-inclusive explorations of Wood Buffalo National Park; three day Athabasca Delta fishing trips for goldeye, walleye and pike; fly-in fishing trips for trout, walleye and pike; four and seven day dogsled expeditions, snowmobile tours and fly-in ice-fishing adventures.

Living with native people in the wilderness is also offered by *Camp Apa Cheesta* located in the Rocky Mountains 40 km from Hinton near Jasper National Park. Groups of five guests live in authentic Indian teepees and do their own cooking and housekeeping together with guide-instructors. They learn how to live in the wilderness, as well as such cultural aspects of Indian life as making moccasins. Guests have the choice of relaxing around the teepee absorbing the scenery and visiting with the natives or taking one to four day backpacking trips into the surrounding mountains. In winter, Camp Apa Cheesta offers ski-touring with sled dogs. Many of the camp's clients are Europeans who just want "to get away from it all." Leader Frank Black Bear, a Blackfoot Indian, believes wilderness is the tonic for the world. He believes that two weeks in the serene and isolated world of his camp have the power to instill happiness and peace of mind. Guests are picked up from the Green Tree Motor Lodge in Hinton, taken on a rugged four wheel drive ride — fording five rushing streams — and then they have to backpack a mile or more to their teepee in the mountains.

Tour North, Outdoor Experiences Ltd. out of Fort McMurray rents rafts or guides trips on the Athabasca River. If you want three hours of solid rapids then don't miss their Hanging Stone River rafting trip in spring. And when you leave the river, book a horse and wagon ride.

The Land of the Mighty Peace offers the northern adventurer a variety ranging from idyllic peacefulness to sporting excitement.



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Walleye	to 15 lbs.
Lake Trout	to 40 lbs.

Trophy Hunting

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Moose	90%
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Explore Alberta

Andrew Lake Lodge

1084 Haythorne Rd., Sherwood Park, Alberta T8A 3Z4. (403) 464-7537. 96 km east of Fort Smith. Trophy lake trout and pike fishing. Fly-outs for grayling and walleye.

Camp Apa Cheesta

Box 803, Hinton, Alberta T0E 1B0, (403) 865-7877, 1-800-661-1924. 40 km from Hinton near Jasper National Park. Authentic Indian tepee life, moccasin making, wilderness skills, nature trails, introduction to modern Indian culture, trail riding, winter wilderness activities.

Christina Lake Lodge

General Delivery, Conklin, Alberta T0A 0W0, (403) 559-2224, (403) 675-4600. Christina Lake 130 km northeast of Lac La Biche. Good fly-in fishing - grayling, walleye, pike.

Gypsy Lake Lodge

57 Alberta Drive, Fort McMurray, Alberta T9H 1P6, (403) 743-3176. Gypsy Lake 80 km east of Fort McMurray. Trophy-sized pike and whitefish. Dance floor. Ice fishing, snowmobiling, cross-country skiing. Nature trails.

Margaret Lake Lodge

Box 113, Grande Prairie, Alberta T8V 3A1, (403) 532-8247. Margaret Lake 130 km north east High Level near N.W.T. border, western edge of Wood Buffalo National Park in Caribou Mountains. Good lake trout and pike fishing, fly-fishing for grayling in creeks, short hike to Eva Lake for walleye. Luxury accommodation - jacuzzi, sauna, etc.

Mistahi Seepee Wilderness Tours

Box 90, Fort Chipewyan, Alberta T0P 1B0, (403) 697-3693. Fort Chipewyan. Wood Buffalo National Park explorations. Athabasca Delta goldeye fishing and birding. Fly-in lake fishing for walleye, pike. Dogsled, ice-fishing, snowmobiling trips.

Namur Lake Lodge

Box 6237, Fort McMurray, Alberta T9H 4W1, (403) 743-5255, Edmonton Mobile Birch Mt. XJ5 5024. Namur Lake 120 km northwest of Fort McMurray. Lake trout, pike, grayling, whitefish and outpost camps for walleye.

Sub Arctic Wilderness Adventures

Box 685, Fort Smith, NWT X0E 0P0, (403) 872-2467. Fort Smith, NWT. Rafting Slave River, exploring Wood Buffalo National Park, Tazin Highlands. Dogsledding, cross-country skiing, snowshoeing.

Tour North Outdoor Experiences

176 Grenoble Crescent, Fort McMurray, Alberta T9H 3X8, (403) 791-4167. Fort McMurray and Athabasca River. Whitewater rafting, horse and wagon rides.

Winefred Lake Lodge

General Delivery, Conklin, Alberta T0A 0W0, (403) 942-3991, Edmonton Mobile Conklin XJ9 5057. Winefred Lake, 135 km north of Cold Lake. Pike and walleye fishing, trophy lake, snowmobiling, ice fishing.

For further information: Travel Alberta, Dept. of Tourism and Small Business, 14th floor, 10065 Jasper Avenue, Edmonton, Alberta T5J 0H4, 1-800-661-8888.

EDITOR'S NOTE: Not every Alberta lodge and outfitter is presented in this listing. Check with Travel Alberta for a more comprehensive summary.

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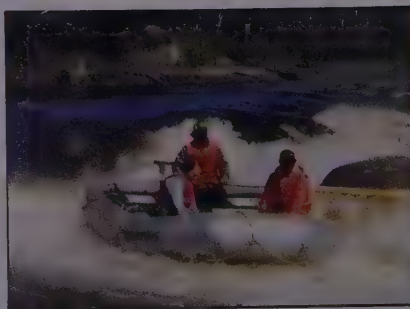
Land of Polar Bear Magic

Come up and see me sometime," says the polar bear with its eyes closed, its legs crossed and an evocative, unforgettable expression on its face. And to you should.

Go to Churchill, Manitoba — the only town in the world where a wild mammal walks regularly down the main street. Churchill, a town where you meet the Arctic face to face — complete with its polar bears (the symbol of the north), its tundra landscapes, its hundreds of summering beluga whales, its woodland and barren-ground caribou, its Arctic foxes, its tundra swans and its unique aurora borealis — the most intense display of northern lights anywhere.

Churchill is a naturalist's paradise — an Arctic experience in the subarctic. Bird-watchers, intent on catching migrants going both north and south, flock there between the last week of May and the second week of July; flower watchers between mid-June and late July; whale watchers between the third week of June and early September; polar bear watchers between mid-October and mid-November (although you can see them summering along Hudson Bay during July and August); hunters go in September; and those who want an Arctic they can recognize, go for any six months of winter between November and April.

There are outfitters in Churchill to meet every need. Al and Bonnie Chartier of *Churchill Wilderness Encounters* offer a variety of options, whether you want an individual tour or a completely guided package. In Churchill, the Chartiers will take you to the grain port (Canada's only Arctic seaport), the rocket range, the Eskimo Museum, the intriguing all-under-one-roof Town Centre, the Polar Bear Jail (where problem bears spend time until the ice arrives to get them out), and to the intriguing butterfly-shaped Fort Prince of Wales. Out of town the Chartiers will boat you to the beluga whales in the Churchill River, take you out on the tundra in buggies, (specially designed tracked vehicles which exert less pressure on the fragile ground than a person walking), show you polar bears safely and at close range, and at Dymond Lake Wilderness Centre, in-



Travel Manitoba

roduce you to the wonder of an Arctic winter without the cold. Wherever you go, whatever the season, you are likely to see polar bears — and that's the most magical wilderness encounter of all.

Sea North Tours emphasizes boat trips in late May and early June to the floe edge (the edge of ice) and in late June and early July to the bay to view ice formations, seals, land and seabirds. On a *Sea North* adventure you may find yourself checking Arctic char nets, following an incoming grain ship, watching the live capture of a beluga whale, picking up a canoeist or dropping off a waterfowl hunter.

North Star Tours guides you around Churchill, but also gives you the option of flying to Eskimo Point in N.W.T. for a day of Inuit culture, watching drum dancing, eating country foods such as caribou steak, Arctic char and muktuk, browsing for gifts at the Eskimo Craft Shop or visiting the Inuit Cultural Centre.

If you'd like to combine a sensational 300 km flight down the Hudson Bay coast with a stay at a camp owned by an enterprising Inuit couple, then book in at *Nanuk Lodge* near the Mistikogan River in southwest Hudson Bay. *Nanuk* is Inuktitut for polar bear and you will see many polar bears on the flight down from Churchill — polar bears incongruously grazing on grassy green tundra by a colorfully patterned shoreline at low tide or at the lodge itself, perhaps standing on a mudflat

against the Capri-blue water and feeding on a bearded seal carcass. Batiste and Martha Too Too will ensure that you enjoy your stay at *Nanuk* — whether you want to hunt ducks and geese in fall or go on a polar bear picnic in summer.

The ideal canoeing terrain is another feature which makes Manitoba unique. Like Saskatchewan, this province has more than 100,000 lakes and countless streams and rivers. Look at *Travel Manitoba's* North of 53 map for a handy illustration of the main canoeing routes.

Like Saskatchewan, the Precambrian Shield country of Manitoba, with its gashes of clear blue glacial water, is a mecca for fishermen. Manitoba has more fish species (80) than any province in Canada, excluding Quebec and Ontario. *Travel Manitoba's* annual fishing guide lists 49 lodges north of the magical 53rd parallel.

Three lodges recommended as providing consistently excellent holidays are *Nueltin Lake Lodge*, *Gunisao Lake Lodge* and *Little Churchill Lodge* on Waskaiowaka Lake. *Nueltin Lake* straddles the Manitoba/N.W.T. border among subarctic scenery. Conservation-minded sports fishermen won't mind the rule which allows guests to take only one trophy size fish home. You'll be catching trophy pike, trout and grayling daily so get used to throwing them back to provide other fishermen with the same thrills. At *Gunisao Lake* northeast of Lake Winnipeg, you will be catching — and throwing back — trophy walleye; at *Little Churchill Lodge*, trophy northern pike. Fishermen are encouraged to conserve stocks of fish — which grow so slowly in these cold northern waters — by using barbless hooks and keeping only one trophy of each species. *Travel Manitoba* issues badges and certificates to anglers who catch and release fish of a certain minimum weight.

If you're a businessman passing through Winnipeg without the time to take in a fabulous Manitoba fishing vacation but with a couple of hours to spare, try a catfishing expedition on the Red and Assiniboine Rivers within an hour's drive of the city. It will whet your appetite for a longer look later.

Travel Manitoba provides plenty of information from which to choose your own magical encounter in Manitoba, but if you want help from a packager, try *Clearwater Tours* in Winnipeg. They will suggest complete northern Manitoba adventure holidays whether you want to fish, canoe, whitewater raft, hunt or watch wildlife.

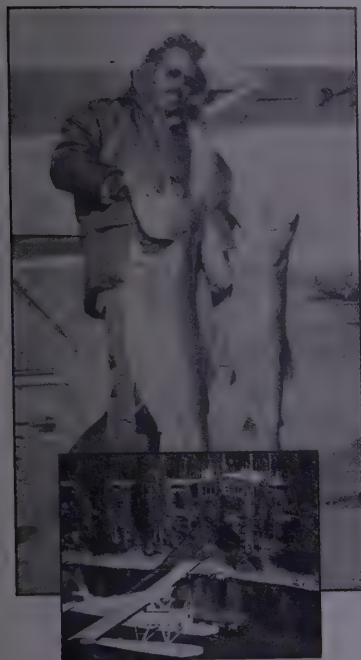


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(403) 458-3383

**Arctic Char
side trips**

Explore Manitoba

Churchill Wilderness Encounters,
P.O. Box 85, Churchill, Manitoba R0B 0E0
(204) 675-2729. Churchill, Manitoba. City
sights, beluga whales, tundra life, polar bears,
bird watching, winter experiences.

Gunisao Lake Lodge
Box 100, Fisher Branch, Manitoba R0C 0Z0
(204) 372-6486 Mobile JP2-3339. Northeast of
Lake Winnipeg. Highly recommended fishing
for walleye, pike, whitefish, lake trout.

**Little Churchill River Lodge/Waskaiowaka
Lake**
Box 1191, Thompson, Man. Selkirk Radio
XNO 800. Winter address: 15410 Forest Land,
San Antonio, Texas 78232 (512) 494-2638.
Northeast Thompson. Highly recommended
fishing for grayling, pike, walleye, whitefish.
Outcamps at Pelletier, Recluse, Campbell,
Limestone Lakes.

Nueltin Lake Lodge
Box 1229, Thompson, Man. R8N 1P1 (204)
677-3507. Winter: Box 935, Campbellford,
Ont. K0L 1L0 (705) 653-3280. Near NWT
border. Highly recommended fishing for trout,
pike and grayling. Outcamps at Nueltin
Narrows, Windy River in NWT.

Sea North Tours
Box 222, Churchill, Man. (204) 675-2195.
Churchill. Floe edge expeditions, iceberg
tours, summer tours in Churchill river and
harbour. Polar bear viewing by boat in
Churchill River or Hudson Bay.

Cambrian Outfitters
General Delivery, Cranberry Portage, Man.
R0B 0H0. Cranberry Portage. Fishing.

Flin Flon Outfitters
Box 101, Flin Flon, Man. R8A 1M6, (204)
687-6071. Flin Flon. Hunting, fishing
packages.

Interlake Outfitters
Box 100, Fisher Branch, Man. R0C 0Z0, (204)
372-6486. Fisher Branch. Fishing, duck,
goose, upland bird hunting.

Jim Largy Wilderness Camps
64 Pickeral Cresc., Thompson, Man. R8N 0Z2,
(204) 677-9839. Thompson. Fly-in fishing to
Bear Head Lake. Big game hunting for moose
and black bear.

Northern Manitoba Outfitters Ltd.
Berens River, Man. (204) 382-2379/2284.
Beens River. Whitewater rafting, canoeing,
fishing, hunting for moose, bear and
waterfowl.

Saskoba Outfitters
Box 335, Creighton, Sask. S0P 0A0, (204)
687-4098. Flin Flon. Canoeing and fly-in
fishing caches, big game hunting packages.

Sportsmen Expeditions Ltd.
Box 2190, The Pas, Man. R9A 1L8, (204)
623-5259. Big Stone River. Wilderness
canoeing for moose hunting, fishing Big Stone
River, fly-in fishing and hunting to highly
isolated area.

For further information:
Clearwater Tours Ltd., Box 148, Station A,
Winnipeg, Man. R3K 2A1, (204) 885-7291.
The Northern Woods and Water Route, Box
699, Nipawin, Saskatchewan.
Travel Manitoba
Dept. 2123, Winnipeg, Manitoba R3C 0V8,
(204) 944-3777 (call collect).

EDITOR'S NOTE: Not every Manitoba lodge
and outfitter is presented in this listing. Check
with the above authorities for a more
comprehensive summary. □

...on the GREAT
CHURCHILL
RIVER EXTREME

- Churchill area accessible to
tundra, taiga and saltwater Hudson
Bay.
- Dymond Lake Wilderness Centre
- Specialized Polar Bear Tours
- Beluga Whales, Foxes and
Caribou
- Fort Prince of Wales
- Eskimo Museum
- Ross' Gulls / Smiths' Longspurs
- Orchids / Azaleas
- Aerial Tours
- Fly-In Fishing and Hunting

*For detailed itineraries on Polar Bear,
birding or naturalist tours,
call or write*

Bonnie or Al Chartier
Box 9
Churchill, Manitoba R0B 0E0
Phone (204) 675-2248

*For fishing, hunting or aerial tours
call or write*

Doug or Helen Webber
Box 103
Churchill, Manitoba R0B 0E0
Phone (204) 675-2583

Land of Fly-in Fish Camps and More

They say that Northern Saskatchewan, that giant forest on the rocky Precambrian Shield lit with 100,000 lakes, has the largest concentration of fly-in fishing camps in the world — and the most sunshine. Count the little black fish on the official highway map north of La Ronge, list the outfitters in *Travel Saskatchewan's Outdoor Adventure Guide* and you will find choosing a place for a northern fishing adventure (for which Saskatchewan is world famous) overwhelming.

To make your choice a little easier, consider using the advice of booking agencies. *Northern Saskatchewan Outfitters' Association* has a fishing hotline (1-306-763-5434) for advice.

Sportsmen's Adventures Inc. (you can call collect) suggests Hatchet Lake Lodge

if you want deluxe accommodation and a choice of outpost camps to catch just the kind of fish you're after; Scott Lake Camp and Tazin Lake Lodge on the N.W.T. border if you want to fish for the big ones; Wollaston Lake Lodge if you want beautiful scenery, an award-winning outfitter, and a variety of outpost lakes and options to fit practically everybody's budget; Careen and Black Birch Lakes if you want — besides fish, of course — warm hospitality from a couple who have been 25 years in the business and a tour of clear, sandy beached fishing lakes in the lodge's Beaver float plane; Pipestone and Engemann Lakes if you want the economy of housekeeping cabins with deluxe quality and guiding thrown in; Beyond La Ronge Lodge and Russell's Camps if you want to fish the Churchill River; and Kane Lake Camp if you want easy access to good wildlife viewing.

Another recommended camp is Sportsman's Lodge at the south end of McIntosh Lake in the Churchill River chain — an excellent base whether you want to fish, hunt or canoe.

Canadiana Sports Ventures Inc. packages fishing trips at lodges and outpost camps north of the 59th parallel (N.W.T. is north of 60).

Don't forget hunting. Situated on a number of major flyways and with all those lakes and grainfields, Saskatchewan is called Canada's Duck Factory. It's said

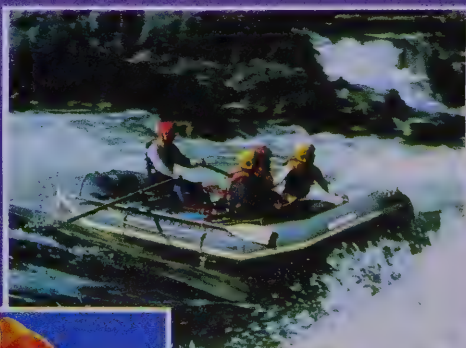
that five out of eight ducks bagged in North America are produced on the prairies of western Canada. In Northern Saskatchewan you can hunt the number one game bird, geese — Canadas, Lesser Canadas, snows, blues, whitefronts and Ross's geese — as well as ducks, snipe, coots, ptarmigan, sharp-tailed, ruffed, and spruce grouse. You can also hunt moose, black bear, white-tailed deer and woodland caribou.

Most outfitters will combine different activities to suit your taste and budget.

Minor Bay Camps, 432 km north of La Ronge near Wollaston Lake, offers hunting and fishing packages too. With the Wonder Lake Plan you spend two days fishing Wollaston Lake for lake trout and northern pike then fly out the third day to Wonder Lake — a small secluded island-studded trophy lake. A variety of packages are available on other lakes and there are family specials in July and August. If you want to hunt, Minor Bay Camps offer one week spring and fall bear hunts for \$1500 or you can choose a hunting and fishing combination.

Touring Saskatchewan, in keeping with the province's fur trading tradition and long waterways, has documented in detail 56 canoeing routes, all but three accessible by road.

Wilderness Trails runs four major canoeing and camping expeditions, as well as backpacking and winter camping



I'd like to know more about a Saskatchewan outdoor adventure:

Name

Address

City/Town

Prov/State Postal/Zip Code

Tourism Saskatchewan

2nd Floor, 2103 - 11th Avenue

Regina, Saskatchewan, Canada S4P 3V7

Or call toll free: 1-800-667-7191

S-A-86



Saskatchewan
Tourism and
Small Business

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ventures.
If you want to combine canoeing with
fishing, then explore the Churchill
River system — a variety of waterways
from thrilling rapids to photogenic water-
falls to quiet lakes. From Missinipe, 80 km
north of La Ronge, dozens of trip options
are available, with as few as three por-
tages to as many as 25. *Churchill River
Canoe Outfitters* at Missinipe/Otter Lake
rents equipment and provides guides or
you can take one of their canoeing or fish-
ing packages which include everything —
boats, motors, gas, accommodation, as
well as guides.

Jan Lake Outfitters, 80 km west of Flin
Flon, Manitoba, offers guided or unguid-
ed packages from its Jan Lake starting
point to the innumerable lakes and rivers
of the Churchill River system. You can also
be flown in to fish at the Glennie Lake and
askew Lake camps where cabins,
boats and motors, gas and ice are avail-
able.

Canadian Wilderness Adventure Ltd. of-
fers canoe and whitewater rafting trips on
the Churchill River in summer and cross-
country skiing packages in winter from
askatoon or Missinipe/Otter Lake. White
water rafting packages are also available
from *Mukwah & Associates Adventure
Round Tours* and the *Paull River Wilder-
ness Camp*.

You don't have to be a fisherman to en-
joy what northern Saskatchewan has to
offer.

Explore Saskatchewan



Athabasca Camps/Otherside River Lodge
P.O. Box 7800, Saskatoon, Sask. S7K 4R5,
(306) 653-5490, Radio: Stony Rapids Mobile
JP3-3009 through Sask. telephone operator
Prince Albert. East arm of Athabasca Lake.
Daily fly-outs to outposts - Fontaine Lake,
Richards Lake. Good fishing.

Churchill River Canoe Outfitters
P.O. Box 26, La Ronge, Sask. S0J 1L0, (306)
635-4440. Winter: 913 - 10th St. E.,
Saskatoon, Sask. S7H 0H6. On Churchill River
at Missinipe/Otter Lake. 80 km north of La
Ronge on Hwy 102. Variable packages to suit
different tastes and budgets.

Hatchet Lake Lodge
Sub P.O. Box 55, Calgary, Alta. T3B 0H0,
(306) 633-2132. Winter: (403) 286-2717. On
island in Hatchet Lake in Fond Du Lac
system. Deluxe accommodation. Worldclass
fishing. 15 outpost camps.

Jan Lake Canoe Outfitters
P.O. Box 1017, Canora, Sask. S0A 0L0, (306)
632-4436. Winter: (306) 563-5527. Jan Lake
access via Hwys 106, 135. 80 km west of Flin
Flon. Many lakes and rivers leading to

Churchill River system. Guided and unguided
canoeing packages. Winter ice-fishing.

Minor Bay Camps
P.O. Box 211, Minton, Sask. S0C 1T0, Radio:
ERTS Mobile opr. JL3-2526 at Wollaston Lake.
Winter: (306) 969-4711. Km 220 on Hwy 905
on Wollaston Lake 411 km north of La Ronge.
Fly-out to Wonder Lake for trophy fish. Spring
and fall black bear hunts.

Wilderness Trails Inc.
2338 Smith Street, Regina, Sask. S4P 2P6,
(306) 522-0525 (office), (306) 757-0865
(residence), (306) 635-4421 (summer). Base is
Missinipe on Churchill River. 80 km north of
La Ronge. Canoeing, wilderness skills, rock
climbing courses and skiing.

D and D Camps
P.O. Box 205, Christopher Lake, Sask. S0J
0N0, Radio: ERTS Mobile opr JL3-2879,
Wollaston Lake. Winter: (306) 982-2028. South
end of Wollaston Lake adj. Hwy 905, Km 190.
Beautiful campsite. Outfitter Dick Cossette won
"Outfitter of Year" award. Several lakes to
match different budgets.

For further information: Tourism
Saskatchewan, 2103 - 11th Avenue, Regina,
Sask. S4P 3V7, 800-667-5822 (toll free from
Canada), (306) 565-2300
North Saskatchewan Outfitters' Association
P.O. Box 2016, Prince Albert, Sask. S6V 6K1,
(306) 763-5434
Sportsmen's Adventures Inc., 94 Empress
Drive, Regina, Sask. S4T 6M6, (306) 522-6381
Canadian Wilderness Adventure Ltd., 201 -
116 8th Avenue S.W., Calgary, Alta. T2P 1B3,
(403) 294-1334

EDITOR'S NOTE: Not every Saskatchewan
lodge and outfitter is presented in this listing.
Check with the above authorities for a
comprehensive summary. □

Saskatchewan

Rugged. Tranquil. Boundless.

Let your imagination soar in Saskatchewan's
great, great outdoors. Paddle the still waters
of the rugged north.



Hike the peaceful back country trails,
winding through tall evergreen forests.
It's a land of imagery and contrast.
The serenity of a remote fly-in camp.
The excitement of a thundering whitewater
adventure.

Explore the mystery and charm of
Saskatchewan. You'll treasure the
experience.

Start your Saskatchewan experience with a
toll free call:

1-800-667-7191



Shine on
Saskatchewan

The Power of People

There is no question that one of the most significant factors in determining the success of any franchised business is the quality of the people associated with that opportunity — both the owner/operators buying the franchise, and the franchisor's resource people will be counted on for support and leadership.

Although most people who are seriously considering buying a franchised business place a good deal of effort into investigating profit and loss statements and franchise agreements, comparing royalties and training programs, many do not give enough thoughtful consideration to how well their personalities, attitudes and needs for independence will fit with the franchisor's personality and business views.

Although there are numerous benefits to being associated with a franchise ver-

sus "going it on your own" in a business it is also clear that a franchisee has to relinquish certain things if the relationship and business are to grow and flourish — namely a degree of independence. Many franchisors prefer to deal with owner/operators rather than hands-off investors. The best owner/operators in almost any business are competent, hard-working, committed people who are serious about customer service. One of the very real issues a prospective franchisee must struggle with is the fact that although at their money, time and energy is being put into their business, they still must stay within the guidelines and operating procedures of the franchisor. Every franchisor is concerned about the consistency of the consumers' experiences throughout the system. An associated owner/operator should be fully aware that little if any deviation from the standards will be permitted in their particular outlet.

Any reputable, experienced franchisor is fully aware of the importance of a high-quality, lasting relationship between franchisee and franchisor. It is clear to them that the only way a franchise chain will continue to prosper in today's highly-competitive, quickly-changing marketplace is to have franchisees on-side and committed to the system. A capable franchisor will place a great deal of effort into assuring that all operators understand and are fully committed to the uncompromising execution of the marketing strategy.

The relationship and sense of family between A & W and its franchisees is one we have worked strenuously to develop and maintain. It is based on openness and trust and is a justifiable source of pride for all concerned. A prospective buyer of any franchised business opportunity should be careful to seek out a compatible franchisor.

Al Clunas

Manager, Franchise Sales

A & W Food Services of Canada Ltd.

Banking on Franchising

There are between 500 and 22,000 reasons why more Canadian chartered banks are aggressively marketing products and services specifically designed to meet the financing needs of franchised businesses.

And the reasons for banking on franchising are growing because an increasing number of businesses are looking at business-format franchising as a potentially successful system for distribution of their goods and services.

Invest in an Original

In the world of hamburger franchising, A&W is The Original. And, like all originals, we offer high awareness, lasting value and long-term profitability. We're coming on strong with over 280 restaurants coast to coast, high quality and tasty products, new-look facilities and a team of dedicated people.

A&W is committed to opening a minimum of 20 new restaurants a year in vibrant smaller communities as well as major markets, and we are looking for high-potential franchise candidates with whom to build our future.

If you're a hard-working, people-oriented individual with or without restaurant experience, who would enjoy the challenge of operating your own business, we want to hear from you.

For additional information or to arrange an interview, please complete and return this coupon to:
Al Clunas, Franchising Department.

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ADDRESS: _____

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PHONE: _____

A&W Food Services of Canada Ltd.
Ste. 101-145 West 15th Street,
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The Original
Flavour of



Franchising has clearly come of age in Canada, with approximately 500 franchisors controlling more than 22,000 retail outlets owned and operated by dependent business people from coast to coast. Franchised businesses cover the range of consumer products and services - from drug store, clothing, fast food, hardware and dry cleaning operations to hotel, motel, automotive and lawn care services, real estate and employment agencies.

With the tremendous recent growth of franchising, it's easy to forget that franchising is not a recent marketing phenomenon.

Columbus a franchisee

Historically, franchising has been associated with special rights granted by chiefs of state. Queen Isabella of Spain, for instance, is often cited as one of the earliest franchisors when she gave Christopher Columbus the exclusive license of finding a new trade route to the East.

In 1898, the infant automobile industry selected franchising as a means of distributing and selling cars through licensed dealers who were often enticed by considerable credit or cash financing arrangements to get started — a practice that still exists.

In fact, one of the key reasons banks have been actively developing attractive financing packages for franchised businesses is the need among franchisors for additional financial backing for their franchisees. As well, banks have recognized franchising as an increasingly vital and low-risk sector of the independent business marketplace.

Among the most attractive features of franchising, from a lender's point of view, is that successful franchisors pay close attention to the well-being of each of their retail outlets. After all, a bankrupt franchised outlet would reflect unfavorably on the health of the franchisor's entire business organization.

Stick to lending

Banks on the other hand, are in the lending business and they do not want to have to assume the operation of a retail business which is in financial difficulties. Illustrating the low-risk aspect of franchised businesses, statistics show that approximately 70 per cent of independent businesses that fail do so within their first five years of operation; by comparison, less than 10 per cent of all franchised business outlets terminate within their first five years.

For public image reasons, franchisors are normally quick to salvage any troubled outlets well before financial disaster occurs.

Through business-format franchising, an entrepreneur can purchase a "pitfall-proof" independent business because he receives the continuing support of the

franchisor's established name, image, trademark, products, services, training assistance and operating and promotional methods. Understandably, a bank is receptive to backing this sort of business arrangement which, in effect, means a franchisee is in business for himself, but not by himself.

Control is key

Perhaps the most important factor in the success of a franchising organization is the control over the activities of the retail outlets, not the least of which is financial control. A solid relationship with a pro-

gressive, market-driven bank provides assistance to a franchisor in this area.

Banks backing franchising are an important link connecting, in a financial sense, the off-balance sheet expansion plans of the franchisor with the enterprising business-ownership goals of the franchisee.

Because of increasingly keen competition in the marketplace, franchised companies are being forced to become more sophisticated in their business operations. Banks, therefore, must be prepared to offer products and services which provide

STEAK YOUR CLAIM TO SUCCESS!

If you have a taste for success, we'd like to show you how to take a big bite out of the lucrative restaurant market.

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MR. MIKE'S

Mr. Mike's Family Steakhouses, with over 40 outlets and a proven record of success for 25 years, offer franchisees:

- Low investment and high profit return for investor or owner/operators with little or no experience.
- Assistance in site selection, building design, and construction supervision.
- Grand opening celebrations.
- On-going field sales support plus continuous marketing and advertising programs.
- Owner/operator training school, specifically tailored to the individual, and location.
- Over 50 potential sites available throughout British Columbia.

Mike's BROILER BAR

Mike's Broiler Bar, an exciting new concept for the upscale market, offers investor or owner/operator franchisees:

- Ground floor opportunity to get in on a franchise success that has enjoyed spectacular sales and profits since it began.
- Assistance in site selection, building design, and construction supervision.
- Grand opening celebrations
- Training for all management
- On-going field sales support plus continuous marketing and advertising programs.
- High traffic locations, including North Vancouver's new Capilano Mall.

To qualify for Mike's Broiler Bar Franchise you need only cash or liquid assets of \$250,000 and the financial ability to handle a \$450,000 turn key project.

To learn more about the juiciest franchise opportunities in B.C., contact:
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Internaffco Franchise Limited

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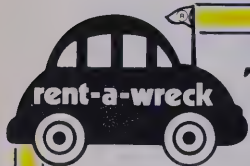
Clive Chalkley, President

MiniMaid Services,
188 Shorting Rd., Scarborough, Ont.
M1S 3S7 Phone (416) 298-7288



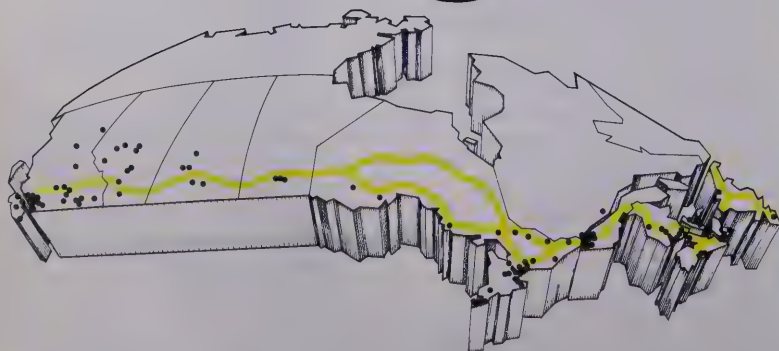
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franchisors, in particular, with a distinct edge over their competitors.

To this end, a franchisor should expect his bank to provide not only cash management, financial planning and control information, but corporate loans and custom tailored franchisee financial assistance designed to complement the franchisor program. This specialized banking package contributes to strengthening the essential business relationships of all parties.

Preparation required

Gaining and maintaining the support of a bank initially takes much preparation and precision. It also requires periodic briefing sessions and financial updates on the part of the franchisor.

The Royal Bank, for one, has built a major advantage into its franchise plan - prearranged receptive banking at all of the bank's 1500 branches across Canada. By working closely with a representative of the franchisor, a designated Royal Bank liaison officer eliminates the need for the franchisor to educate a branch manager every time a new franchisee comes on board.

The bank has set up a network of qualified franchise banking offices throughout each of its districts across Canada. It is the responsibility of these officers to marshal the bank's resources, expertise and capabilities to satisfy the specific banking requirements of the franchisor and his franchisees. These offices also ensure that branch managers and their staffs are fully informed of the client's particular needs.

Speeds the processes

This form of account management has proven successful not only in expediting credit approvals, but in providing responsive banking services as and when required — not months later. Furthermore, many franchisors use the bank's program as a marketing tool to attract new franchisees.

Based on the franchisor's endorsement of the franchisee's loans, which may be through a letter of assurance, letter of comfort, or buy-back agreement, a franchisee may qualify for loans at more generous rates and flexible terms of repayment than he may be able to arrange on his own.

The franchisor should look to his bank not only for the traditional corporate loan and cash-management programs to assist with his payment and deposit transactions but also for financial information to help increase his organization's growth and profit potential.

Through modern, automated planning and forecasting reports, prepared on a regular basis, banks can now help franchisors arrive at more accurate management decisions on possible expansion, long-range planning, budgeting and the assessment of retail-outlet operations. The financial-information support is vital to the franchisor's control over the activities of his total operation.

FRANCHISE, FRANCHISOR PRESS CONTACT	HISTORY CURRENT STATUS EXPANSION PLANS	FRANCHISE REQUIREMENTS AND COSTS	SERVICES OFFERED TO FRANCHISE
Mikes 5 Granville St. Carter	Founded in 1968 52 units	Mr. Mikes \$20,000 Broiler Bar \$50,000	Site location Development Architectural Training Staff
ston Pizza International Inc. 2-6011 Westminster Highway Richmond, B.C. V7C 4V4 Meister	Founded in 1963 58 units Sales 37.5 million	Initial fee \$25,000 Royalty 7%	Site location Development Architectural Training Store opening package Continual support
ni Maid Services 8 Shorting Road Barnborough Ont. M1S 3S7 ve Chalkley	Founded 1978 70 units in Canada	Fee \$9500 Royalty 6% Advertising 2%	Training Marketing Equipment Uniforms
viscar Inc. Eva Road Brimley, Ont. M9C 2A8 enoit Deniger 16-622-9905	Founded in 1957 200 locations Coast to coast	Cost varies per location	Complete training Pre-opening assistance Forms management Grand opening package Post opening guidance
Macleods 530 Gamble Place Winnipeg, Manitoba R3T 1N6 Tom Petrick, Co-ordinator Dealer Development 204-453-9539	Established in 1917 255 outlets from NW Ontario to the Pacific	No joining fees No royalties	Site Location/Set Up Pre-store training Financial assistance Inventory control Accounting Dist. Manager/H.O. Man. Account Continuous training
A&W Food Services Suite 101-145, W. 15th St. Vancouver, B.C. V7N 1S1 Paul Hollands (604) 988-2141 Al Clunas, Mgr. Franchise Sales	Company owned 75 Franchised 210	Initial fee \$25,000 Total investment \$150,000 - \$450,000	Management training On-site professional assistance during store opening Training system for management and staff National advertising and promotional program
Sam The Record Man Roblan Distributors Ltd. 274 Church Street Toronto, Ont. M5B 1Z5 Director of Franchising - David George	Founded in 1936 120 locations in Canada	Initial fee \$5000 to \$25,000	Site selection Development Architectural planning Training Staff

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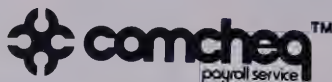
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Is Your Skin Healthy?

The glamorous and competitive world of cosmetics has been wooing women for years, yet only dabbling with men in a few aftershave, hair cream and deodorant products. Not so any longer. The male cosmetic industry is booming and one of the newest competitors in that boom is Doctor Ken's Special Formulas.

The two partners in this new venture are Doctor Kenneth S. Kay and Michael Tick. Doctor Kay is a Doctor of Dental Surgery (D.D.S.) who has operated his own successful private practice for almost 20 years. Close up observation of thousands of faces over the years indicated that the majority of people did not take good care of their skin. This spurred Doctor Ken's decision several years ago to create an organization dedicated to the health and appearance of the skin.

Using the knowledge of associates in the fields of medicine, pharmacology, chemistry and cosmetics, a range of 11 creams and lotions were formulated. Raw materials and ingredients were purchased throughout the world and tested for quality, purity, healing value and stability. A large investment of both time and money was directed towards the research and development of the products.

According to Tick, spokesman for the organization, Doctor Ken was very specific in the mandate given to both his researchers and marketers.

The products not only had to be the best available, made only from the highest grade of raw materials, but they actually had to perform as represented.

Doctor Ken also demanded an extensive consumer oriented skin knowledge program — designed not only to inform clientele on the proper use of the product, but also to teach skin health through a daily skin care regimen.

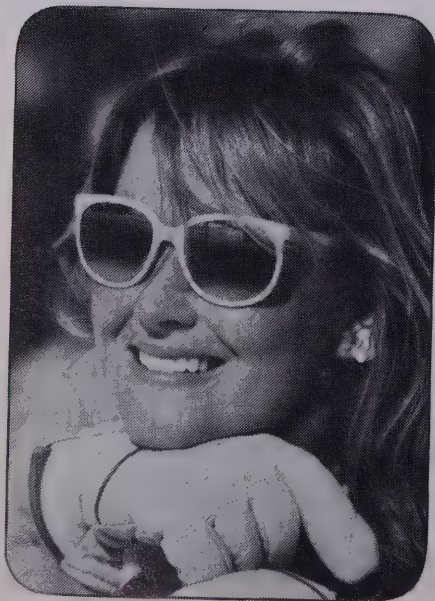
"We've been able to accomplish this by setting up independent distributors in their own part-time business," says Tick.

Doctor Ken's specializes in skin care preparations for women as well. They insist that their products work and perform as represented. According to Tick, there are several medical practitioners, including a dermatologist, a family doctor and a cosmetic (plastic) surgeon who are currently using or suggesting the use of the company's formulations to their patients.

The company purports to be an avid promoter of "skin health", both female and male. As such, they advocate proper cleansing, conditioning, protection and lubrication of the skin. "Our approach is highly ethical, technical and professional," says Tick. "Anyone trying our products can attest to that."

Meanwhile, Doctor Ken's Special Formulas will take the test of any product — the consumer.

If you can't wait for summer in the Okanagan, Don't.



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Restaurant Guide

YOUR CHOICE

Avanti
Pasta Ristorante

10245-104st. Edmonton 420-0482

bones
the place for ribs

10220-103 street
edmonton, alberta
phone 421-4747

RESTAURANT GROUP

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Avanti

The latest in pasta and restaurant decor. A pasta ristorante, it offers a delicious selection of sauces and choice of various pasta. For a casual but elegant, chic but sassy good time, think Avanti.

Bones

The place for the best hickory smoked barbequed ribs and chicken. The famous log of onion rings, unique shoe string french fries, and zucchini sticks are just starters. It is a fun, relaxing, come as you are place. Enjoy a frosty mug of draft beer and end your meal with the 'out of this world' mud pie. Dine in or take it out.

The Creperie

Featuring crepes and many French Provincial dishes to suit all appetites and tastes. The early dinner specials and the late night light menu items are ideal for the busy traveller. Small, intimate and very European, The Creperie, Edmonton's favourite restaurant.

Walden's

Walden's is an oasis of greenery and skylights with multi-level seating making it ideal for the business lunch or dinner, or for a relaxing, intimate evening. The menu features a delightful variety of Continental cuisine plus fresh fish daily. Recipient of the Travel/Holiday Award, Walden's offers you Edmonton's finest dining experience.

YOUR CHOICE



RESTAURANT GROUP

CALGARY

Francisco's Restaurant

The sights, sounds, tastes and excitement of Southern California and Old Mexico are delightfully blended in Calgary's fabulous Francisco's beautiful courtyard setting of lush tropical plants, fountains, waterfalls and streams. The unique menu will tempt your tastebuds with the finest of authentic Mexican dishes from more than 10 regions of "The Republic".

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A favorite with the uptown crowd for lunch, after work or a relaxing dinner. Green Street's many regulars come back again and again for a reason! An imaginative menu and personable, professional staff — all presented in a bright contemporary atmosphere which makes the Green Street Cafe truly an institution in fine dining. Live jazz Wednesday to Saturday from 8 p.m. Located on the green side of the Nova Building.

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When your chef comes in, the show goes on, right at your table. Deftly, he juggles his big wooden salt and pepper shakers. Then he cooks your seafood, steak and vegetables with dazzling flair. We also have sushi dining rooms in Edmonton, Calgary and Victoria.

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Relax with friends in our upstairs lounge.
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Restaurant Guide

"The Buffet in Town"

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Villy's

Superb continental cuisine in the dining room or a relaxing beverage in the One-up lounge from atop Saskatoon's tallest building is a must while visiting the city. Open for lunches with all major credit cards accepted.

TORONTO

Barberian's

For 25 years Barberian's Steak House has served delicious steaks and seafood in the warm, welcoming atmosphere of early Canadiana. Lunch from noon to 2:30 p.m. Mon.-Fri. Dinner seven days a week 5 p.m. to 1 a.m. Reservations recommended. Major credit cards accepted.

Telfer's

Directly across from Roy Thomson Hall and steps from the Royal Alexandra Theatre, Telfer's offers an international menu combining a unique blend of French and Italian cuisine with outstanding Canadian specialties. Open for lunch five days a week; dinner Mon.-Sat. Reservations. Major credit cards.

KELOWNA

Carmelle's

Situated at Orchard Park, Carmelle's has become a favourite for business luncheons and quiet intimate evenings. Featuring steak, seafood, prime rib and crepes. The delicious cuisine and delightful ambience at Carmelle's will enhance your appetite and create a mood that will linger on and on.

KAMLOOPS

Oriental Gardens

Perhaps the only restaurant in North America with a menu that features this range of both Japanese and Chinese specialties. The Oriental Gardens takes pride in its excellent food and in providing fine service with a personal touch. Most major credit cards.

YELLOWKNIFE

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The Explorer Hotel Factor's Club presents a dining experience appropriate to its elegance. Large circular fireplace, picture window and candle lights lend to a warm, comfortable atmosphere with an extensive fine cuisine menu and wine list available. Also open for lunch Monday-Saturday with Sunday Brunch Buffet from 10 a.m. - 2 p.m. Major credit cards accepted.

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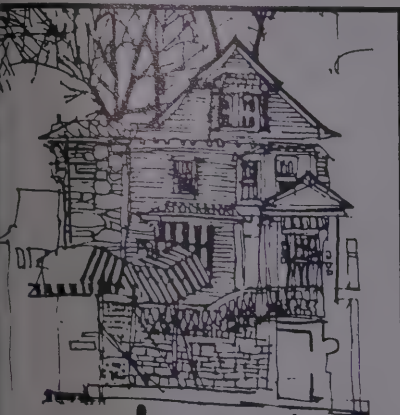
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Restaurant Guide



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Vancouver's Oldest French
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Reservations: 685-2629

VANCOUVER

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Vive la difference! Imitated, but never duplicated, La Côte d'Azur boasts the title of Vancouver's oldest French restaurant. It's one of a kind and host Eddie Cordes welcomes you warmly into this charming house of vintage years where a massive fireplace, candlelight and fresh roses provide a romantic setting. Classic French fare is the basis for changing daily specialties as well as traditional favorites like Roast Duckling with Pernod and a spicy Pepper Steak Flambe, with frequent trips to the market promising fresh and flavorful ingredients. And if you've a sweet tooth, the Grand Marnier Souffle is of well-deserved renown. Congenial service and an excellent cellar are the final touches that make each meal here memorable. Lunch Tuesday to Friday, dinner Monday to Saturday. Major credit cards.

BUD KANKE promises the freshest seafood in Vancouver and offers three different ways to enjoy it.

The Cannery

Is a true-to-life replica of an early West Coast canning shed. Its decor and harbour front view are a treat in themselves. This is where Vancouverites take visitors, because the extensive seafood menu is superb and the service very welcoming. Reservations: 254-9606. Lunch weekdays, dinner every night. 2205 Commissioner on the harbour front.

Mulvaney's

On Granville Island offers New Orleans-style seafood and the chance to meet Vancouverites in their own milieu. Come prepared to stay awhile, for dinner any night. The Rack of Lamb is unequalled. Reservations: 685-6571.

Right downtown, there's **Joe Fortes** — a San Francisco-style eatery, serving seafood and chops in a very now setting of mahogany, brass and palms. See and be seen for lunch and dinner — till the wee hours — 777 Thurlow at Robson. 669-1940.

Chamine Restaurant/Santos Tapas

Chamine — a "south of Portugal" restaurant with elegant surroundings and distinctive cuisine. Restaurant critics rave about "the most marvelous squid" they have ever eaten, and about red snapper and crab that are "stunning successes...". Santos Tapas — a genuine Portuguese tapas bar. Light meals served inside, in the warmth and freshness of the simple blue and white decor, or outside on the terrace. Live music Friday to Sunday. Dinner reservations advised 253-0444.

Le Gavroche

Situated in one of Vancouver's oldest houses, has acquired and maintained the reputation as one of the city's finest dining establishments. Moreover, Le Gavroche is consistently rated as one of Canada's finest French restaurants. The menu features traditional favorites, augmented by daily specials featuring the freshest products available from the local market. A wide selection of specially imported wines is offered from a well-stocked cellar. La Gavroche is in Vancouver's picturesque West End and close to all major hotels and amenities. Hours: Lunch Monday through Friday, 12:00 p.m. to 2:30 p.m. Dinner Monday through Saturday, 5:30 p.m. to 11:00 p.m. Credit cards.

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The Cannery

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...and all that jazz."

Mulvaney's

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Dinner 7 days a week.
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"Seafood and great chops
in an informal atmosphere of
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Joe Fortes

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ALBERTA

Rainbow Lake

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CAPTAIN BOB ROWE . . .

It started with the Air Force in 1951, and Captain Bob Rowe hasn't looked back — unless it's been from the cockpit of an airplane.

Coming into his twenty-first year with Pacific Western Airlines, Bob enthusiastically reflects on a job he thoroughly enjoys. "Being a pilot, there's always something different — different weather, different destinations," says Bob. "I like never knowing what I'll be doing from month to month." (Pilots bid on the flights of their choice for the coming month.) The human element is what Bob enjoys the most though. "You meet so many different and interesting people," he explains. "You're not working with the same people day after day."

Bob received his initial flight training during his seven years in the air force. Four of those years were spent flying out of England and the other three were in Winnipeg.

He then spent another seven years piloting an executive plane for a mining company based in Montreal before starting with PWA in 1966. The first several years with the company were spent in Edmonton and currently Bob and his family live in Twawwassen in the Vancouver area.

A confirmed sun lover, when Bob isn't flying he's happy to be a passenger. "My wife Pat and I travel a lot," says Bob. "We've spent a lot of time in the Greek Islands and in the winter we usually spend a few weeks down south." This fits in nicely with one of Bob's other favorite pastimes — golfing.

With three daughters — two married and one just graduated from high school — Bob sees retirement looming ahead in another six years. "In a way I'm not looking forward to it," he says. "I'll miss all the people."

But flying or not, Bob will still be out travelling and golfing, and enjoying what makes this world an interesting place — people.

overheating. "Sometimes we're running around town trying to get together 500 pounds of ice," says Edgar. "People wonder what kind of a party we're having!"

Special cargo configured aircraft are often used, which allow the passenger section of the plane to be converted to a cargo area. Seats are removed and a moveable partition put in place to separate the two areas. Edgar says it's not unusual for passengers to be able to go up to the cargo area and have a look at the bears.

So the next time you're flying and hear a funny noise coming from what you thought was the first class section — listen again!

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If you were a polar bear in Churchill, Manitoba wanting to get to your new home in the San Francisco Zoo, the best way to go would certainly be to fly — the Pacific Western way of course. And that's exactly what Ulu, a 200 pound polar bear did — overnighting along the way in Winnipeg.

Comfortably arranged in her 355 pound metal crate, Ulu was fully alert for the entire flight. According to her travelling companion, Assistant Director and Head Keeper of the San Francisco Zoo Joe Rusk, an animal has less chance of injury during the journey when not tranquilized.

"She arrived in very good condition and has adapted well," says Rusk. That was a year ago, and that 200 pounds of polar bear has now grown into a 400 pound four year old that Rusk describes as living up to her Eskimo name — which means *curved woman's knife*. "She's a very strong bear, physically and in personality," he says with a chuckle.

Cathie Edgar, Customer Service manager for PWA in Churchill, where most of these special shipments originate, says that bears aren't the only special cargo Pacific Western carries. Dogs are the most common animal, but they have also shipped a number of whales as well as foxes. "Over the last couple of years we've had about four polar bears and about 10 whales," she says. "The whales are younger adults about 10 feet long and the polar bears range anywhere up to 600 pounds."

Edgar explains that the whales are handled on special stretchers in a container. They are usually coated with a protective covering and wrapped in a cheesecloth type of material which is kept wet. The container is then packed with ice to keep the whale from

EXECUTIVE TRAVEL FILE

From the Editors of Agent Canada, Canada's weekly travel and tourism trade magazine.

BRITISH COLUMBIA: A new park/shuttle service was introduced near Vancouver International Airport late last year. **Valet Park-N-Fly** patrons may leave their cars at the Park-N-Fly 24 hour secured parking lot at No. 3 Road and Sea Island Way (five minutes from the airport) and be shuttled to and from the airport at a cost of \$3.50 per day . . . The ninth member of the Coast Hotels chain, the 180 room **Coast Bastion Inn**, was officially opened recently in Nanaimo, B.C. The property is owned by Nanaimo Bastion Corporation, a consortium of four B.C.-based pension funds. In addition to balconied rooms overlooking Georgia Strait, amenities include a health club with whirlpool, sauna and exercise equipment; the 26 seat Ramparts Gourmet Dining Room; the 60 seat Offshore Lounge, which overlooks Nanaimo harbour; the 88 seat Cutters Family restaurant; Magnetix, a nightclub; eight boardrooms with audio visual facilities, as well as a ballroom capable of accommodating 400 people . . . **The Four Seasons Hotel**, Vancouver recently opened the doors to its new dining room, Chartwell, named after Sir Winston Churchill's summer residence in the south of England. The menu features such dishes as potato crepes with golden caviar or hot veal and duck pate. Mark Baker is the new executive chef . . . Vancouver will play host June 8 to 22 to **Beaux Gestes '86**, the largest gathering of mime, clown and movement theatre artists ever assembled in North America. A symposium on mime will be held at the University of B.C. June 8 to 13; special related events will be staged throughout the city June 13 and 14; a parade is set for the 15th and the festival itself, featuring groups from Canada, U.S.A., France, England, Australia and Czechoslovakia, will be held at various venues June 16 to 22 . . . The **B.C. Festival of the Arts** will be held in Prince George May 4 to 8 with related events running to May 10. Featured will be 1500 musicians, singers, dancers, actors, filmmakers and visual artists, 24 stage plays, as well as a display called *Images and Objects* — which will showcase 500 of the best contemporary art works by B.C. artists.

ALBERTA: Smile, You're a Tourist Attraction!, the public awareness campaign promoted by the Tourism Industry Association of Alberta (TIAALTA), has been awarded the 1984 Gold Circle Trophy for the Best Association Radio Public Service Announcement by the American Society

of Association Executives. The submission was judged on effective use of the medium, success in greeting program objectives, general effect, technical quality, creativity, packaging and program results. The campaign featured personalities such as Muhammad Ali, Grant MacEwan and Steve Fonyo, urging Albertans to be hospitable and to recognize the importance of tourism as an industry . . . **Judaic Treasures** from the Czechoslovak State Collections are on display at Calgary's Glenbow Museum until March 9 . . . A Calgary based hotel company, **The Relax Group**, which operates a chain of Relax Inns in Canada, has begun construction on its first U.S. property. The Denver, Colorado Relax Inn is expected to open in mid-May. The Relax Group has plans to develop its current chain of 12 hotels in Canada to approximately 47 properties across Canada and the U.S. by 1990. Other sites in the construction or planning stages this year include Vancouver, Winnipeg, Montreal, North York (Toronto), St. Louis (Illinois) and Naperville (near Chicago) . . . Travel Alberta has published a **1986 Winter Activities Guide** to the province with lots of information about the major ski destinations, as well as smaller hills and other forms of winter activities such as dog sledding, skating and ice fishing. For copies of the guide and snow updates, call Travel Alberta toll free at 800-661-8888 or, from within Alberta, 800-222-6501.

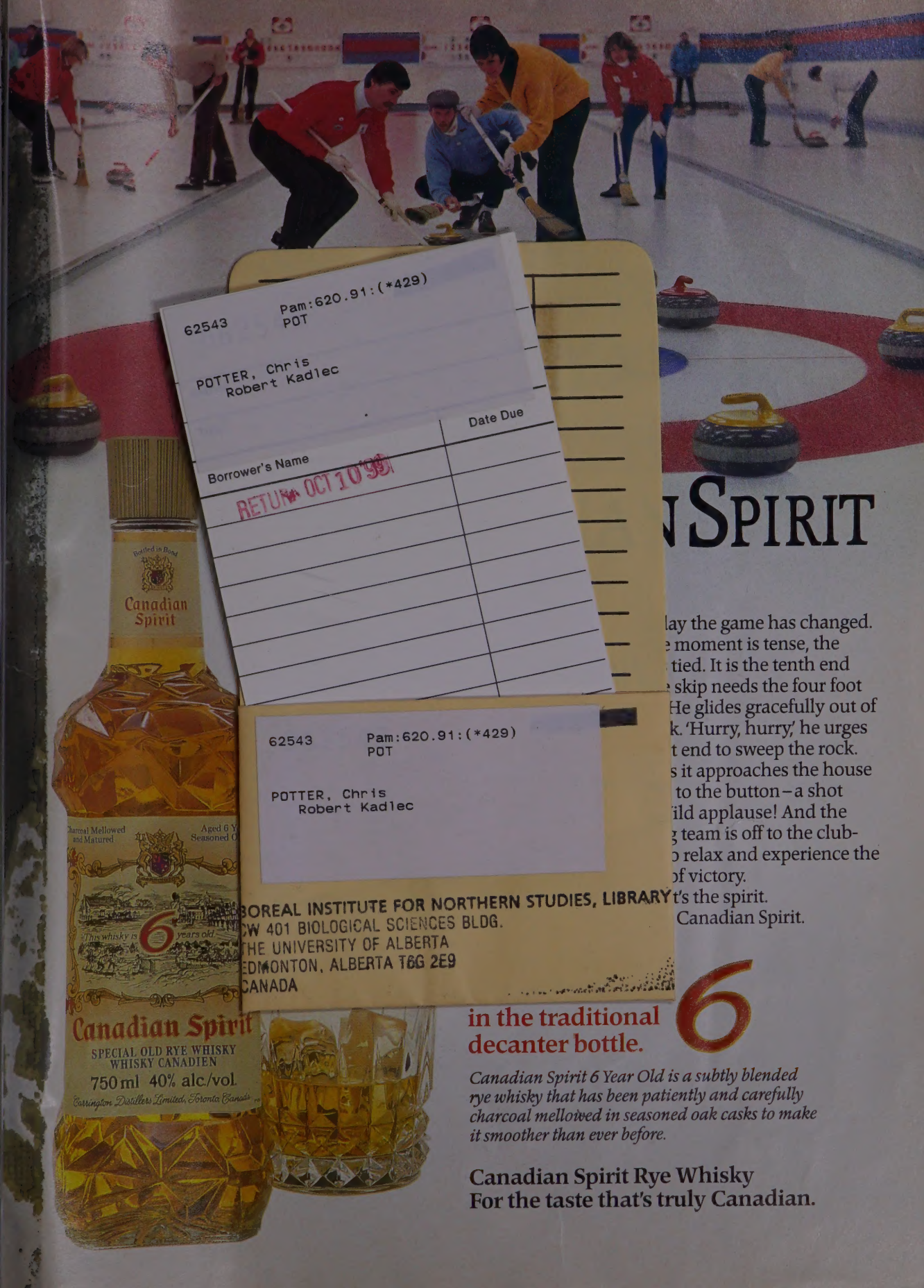
SASKATCHEWAN: The Moose Jaw Chamber of Commerce will sponsor a **travel and leisure consumer show** in the city on February 8 at the Heritage Inn. For details, call Michael Kent, Moose Jaw Chamber of Commerce, (306) 692-6414 . . . Four of 21 Ramada hotels in Canada were award winners at the annual **Ramada International Association convention** held recently in San Francisco. Among the winners was the Ramada Renaissance Hotel, Saskatoon which placed first in the overall Award in Excellence category. Other Canadian winners were all in Ontario — Ramada Inn, Belleville; Ramada Renaissance Hotel, Scarborough; and the Ramada Hotel, Don Valley. The company's 22nd Canadian hotel will come on line in Vancouver this year; the 23rd, being built in Edmonton, will open in the spring . . . Saskatchewan **Tourism Minister Jack Klein** has promised private sector tourism operators and related groups \$150,000 in start up costs for a provincial tourism association. Nearly 70 associ-

ations are involved in tourism in Saskatchewan, but currently no central body exists to advance common concerns.

WHEELS DEALS: Twenty hotels in 20 cities across Canada have teamed up with **Hertz** to offer the car rental company's clients 50 per cent off regular room rates at the participating properties during the life of the car rental. The program is valid through April 30 . . . **Tilden Rent A Car** now has vehicles equipped with four-track stereo cassettes, including a selection of classical, country and western and popular contemporary music.

ON THE SLOPES: The Whistler-Blackcomb ski train service is operating again this year between North Vancouver and Whistler. The train departs daily at 7:30 a.m. arriving in Whistler at 9:50 a.m.; return trips leave Whistler at 6:10 p.m. and pull into the North Vancouver, B.C. Rail station at 8:45 p.m. On Saturday and Sunday additional express trips leave at 6:30 a.m. (arriving at 8:45 a.m.) and return at 4:45 p.m. (arriving at 7 p.m.). Continental breakfast or evening bar and snack service are available on the weekend "Snow Specials" and there are also complete ski packages . . . The schedule of **World Cup races** for the 1986 season features three Canadian stops this year with the finals being held March 21 to 23 in Bromont, Quebec. Other World Cup events will take place in Canada March 8 and 9 at Sunshine (near Banff) and March 15 and 16 at Whistler . . . This year's **Canadian Masters Alpine Series** is being held at several locations across Canada with the finals set for Whistler, B.C. on March 28 and 29. The series, which began in B.C. last winter, is designed for recreational skiers aged 19 to 90 who want only to experience the thrill of competition . . . **Fernie Snow Valley**, Fernie, B.C., has a new triple chairlift ("Boomerang") which has opened up a new side of the mountain with an additional five runs.

U.S. NEWS: Oregon's largest annual show, **The Portland Rose Festival**, will be held May 30 to June 15 this year and will feature a colorful array of parades, musical entertainment and floral shows . . . **New York City** is the most expensive North American City in which to spend two nights in a first class hotel (\$U.S. 210) according to the latest comparative survey of living costs conducted by U.B.S., Switzerland's largest bank. Next are Chicago (\$200), Houston (\$160) and Los Angeles (\$150). New York also has the most expensive restaurants. □



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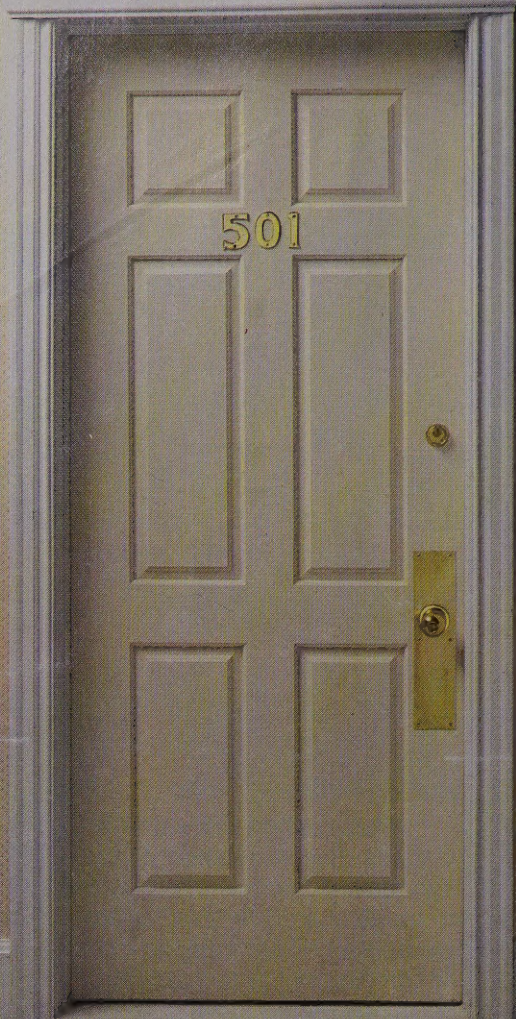
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